



Preferred Pharmacare Approaches in Canada: A survey of Canadians in 50 Key Ridings

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May 2019

Methodology

- From **April 25 to May 5, 2019**, Pollara Strategic Insights conducted an Interactive Voice Response (IVR) telephone survey of **N=10,114** adult **Canadians residing in the 50 federal ridings**.
 - **Approximately n=200 residents were surveyed in each riding.**
- The **total survey results carry a margin of error of $\pm 1.01\%$** , 19 times out of 20. The **riding-level survey results carry a margin of error of approximately $\pm 6.9\%$** , 19 times out of 20.
- The final data were weighted using standard statistical techniques to ensure the samples accurately reflect the actual demographic characteristics of each riding and the demographic characteristics and geographic distribution of the total population comprised by these target ridings.

Executive Summary

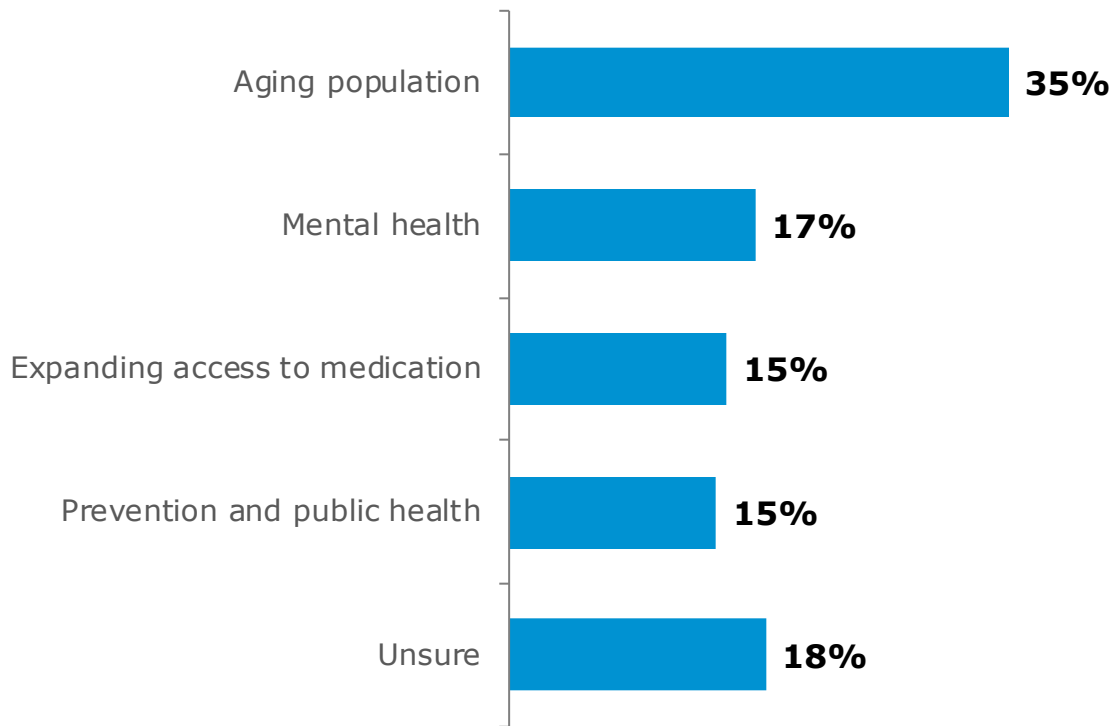
- Most residents of the ridings surveyed indicate that their top health care priority is improving care for Canada's aging population (35%), followed by care for mental health (17%) and access to medication (15%). **Expanding access to medication is the top health care priority for only 15%** of Canadians in the ridings surveyed. The expressed top priorities are consistent across all regions of the country tested in this study.
- Almost two-thirds of respondents (63%) would feel positively about the government **introducing a supplemental drug plan as its approach to pharmacare expansion. Just 15% would feel negatively.**
- When asked to choose their preferred approach to expanding access to medication among three options; supplement existing plans, a national universal drug plan that would replace existing plans or pursue other priorities altogether, **a strong plurality (44%) express a preference for an approach that *would supplement existing plans with coverage for catastrophic drugs and rare diseases, but allow Canadians that currently have coverage to keep their existing plans.*** Another 27% would prefer the government focus on other priorities. Altogether, two-thirds of Canadians in the key 50 key ridings would prefer the government limit itself to supplementing existing plans, or less. **Only 30% prefer a national universal drug plan that would replace existing plans.**



Total Results

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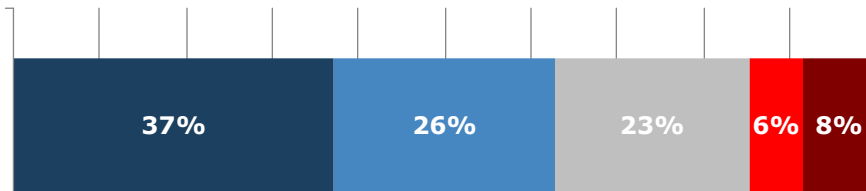
Health Care Reform Priority for Federal Government



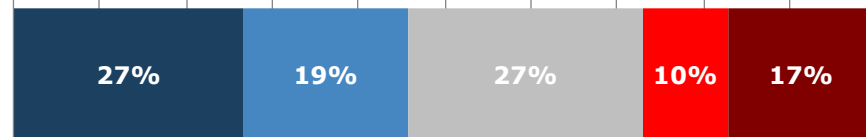
Q9. Which of the following should be the top health care reform priority for the federal government? Press 1 for prevention and public health, such as fighting the opioid crisis and expanding vaccine coverage. Press 2 for mental health. Press 3 for caring for the aging population. Press 4 for expanding access to medication for Canadians who currently lack it. Press 5 if you are unsure

Rating of Pharmacare Approaches

The federal government introducing a national supplemental drug plan that covers the full cost of catastrophic drugs and rare diseases, but allowing Canadians who currently have drug coverage to keep their existing plans



The federal government introducing a national universal drug plan that applies to all Canadians, replacing existing employer, private and provincial drug plans at a cost of \$10-\$12 billion a year to taxpayers



The federal government focusing on other health priorities, leaving drug coverage to existing provincial, employer and supplement health insurance plans



■ Very positive

■ Somewhat positive

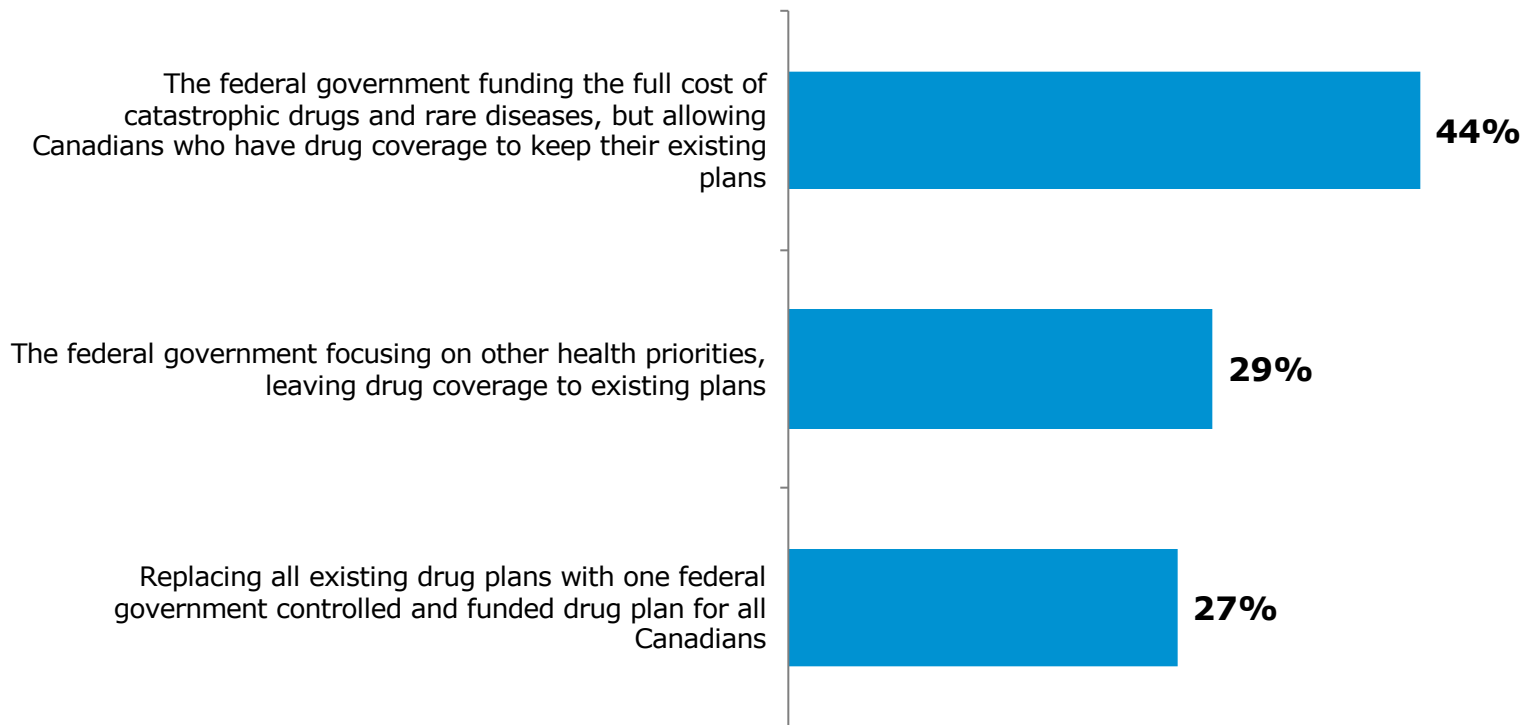
■ Neither positive nor negative

■ Somewhat negative

■ Very negative

Q10-12. There are a number of approaches the federal government could take to expanding access to medication for Canadians. I'm going to read some of them now. Using a 1 to 5 scale, where 1 is very positive and 5 is very negative, please rate how you feel about each of them. How about:

Preferred Approach to Pharmacare

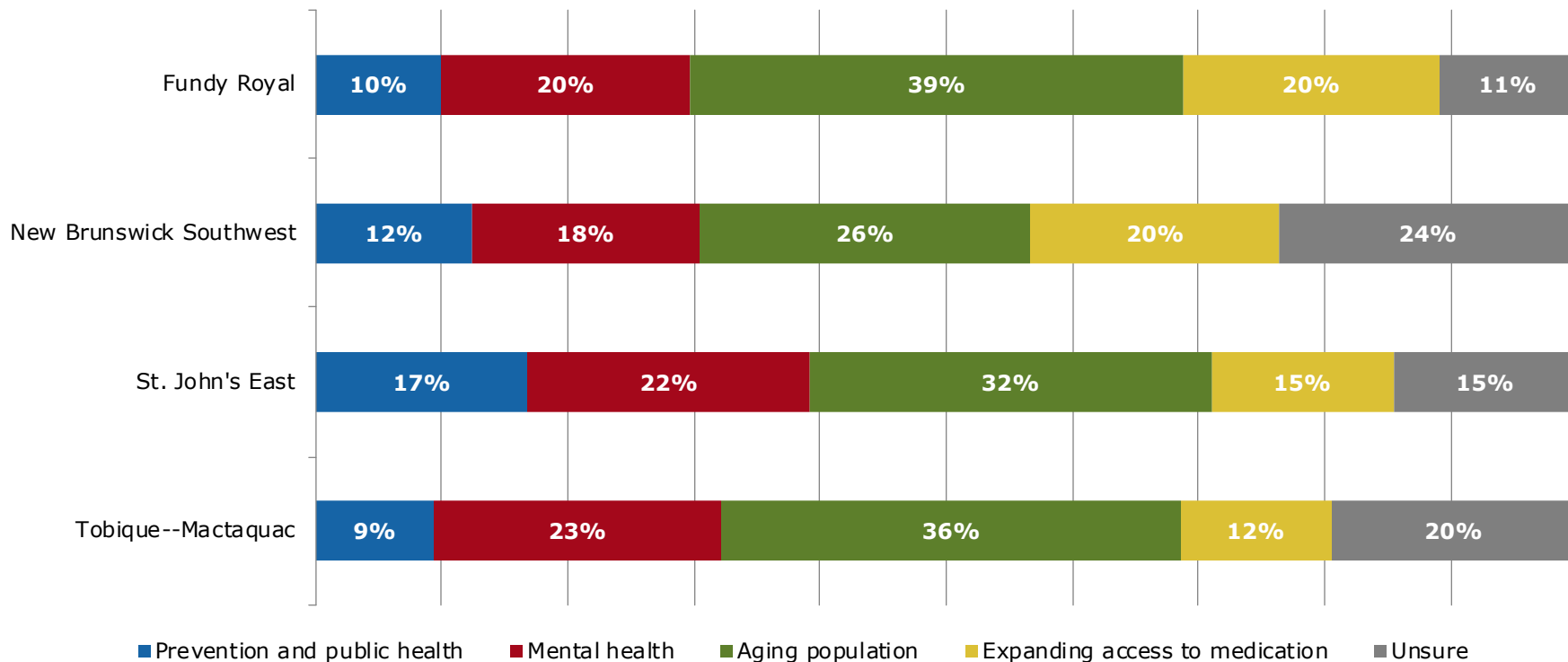




Riding Perspectives – Atlantic Canada

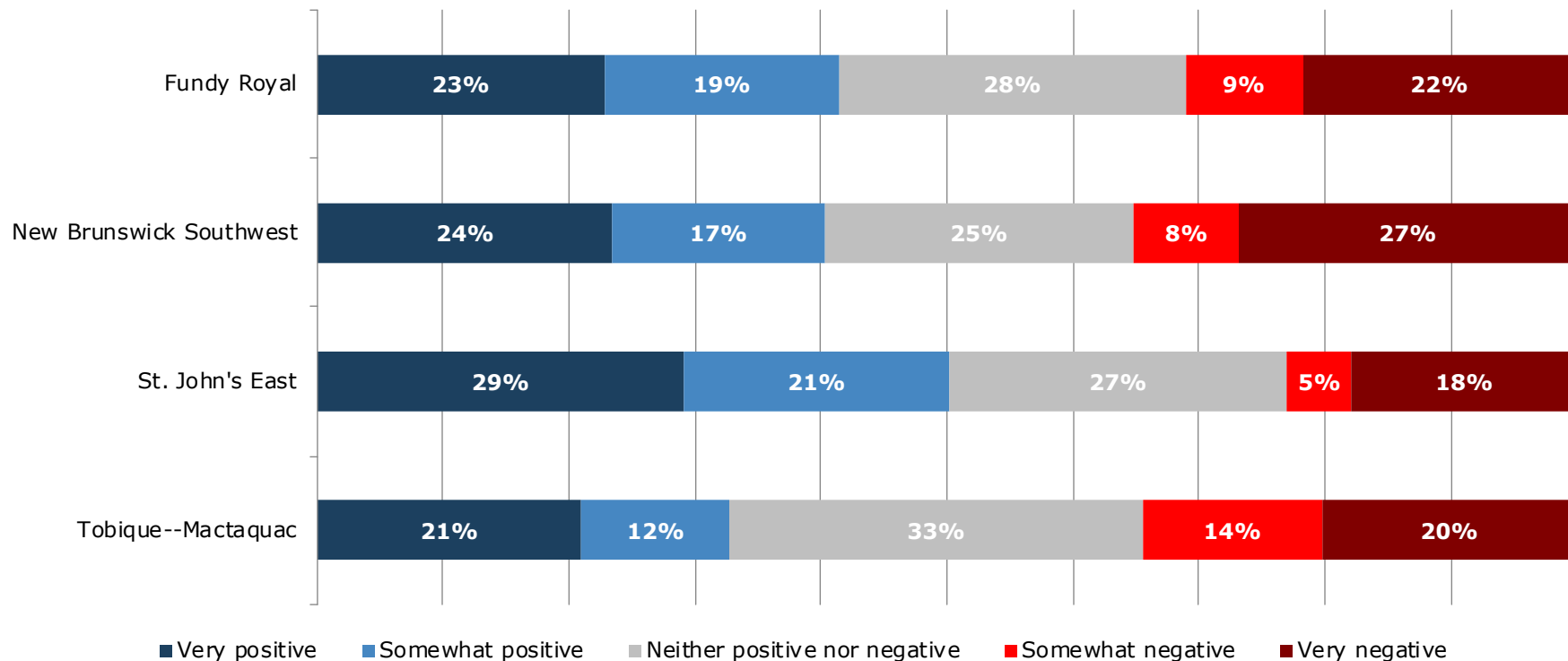
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Health Care Reform Priority for Federal Government



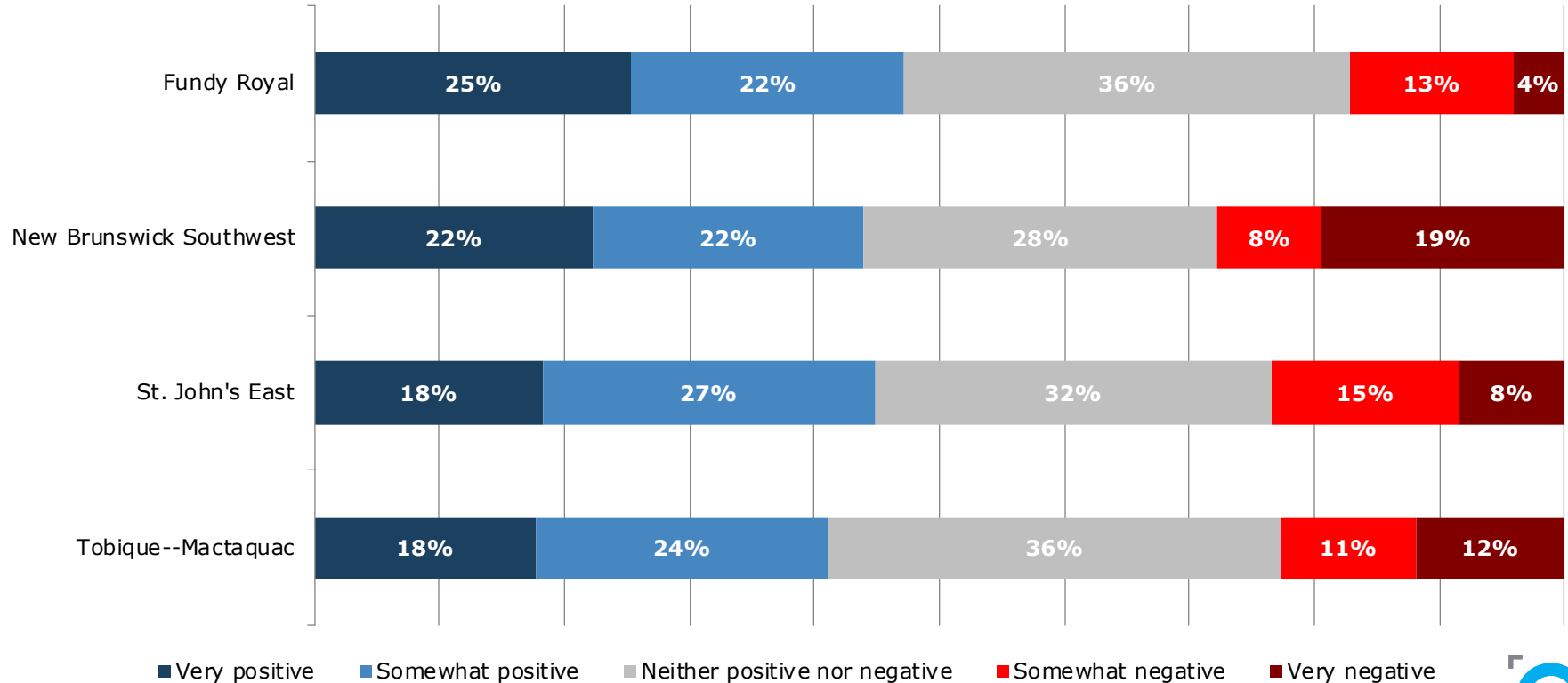
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Rating: National Universal Drug Care Plan



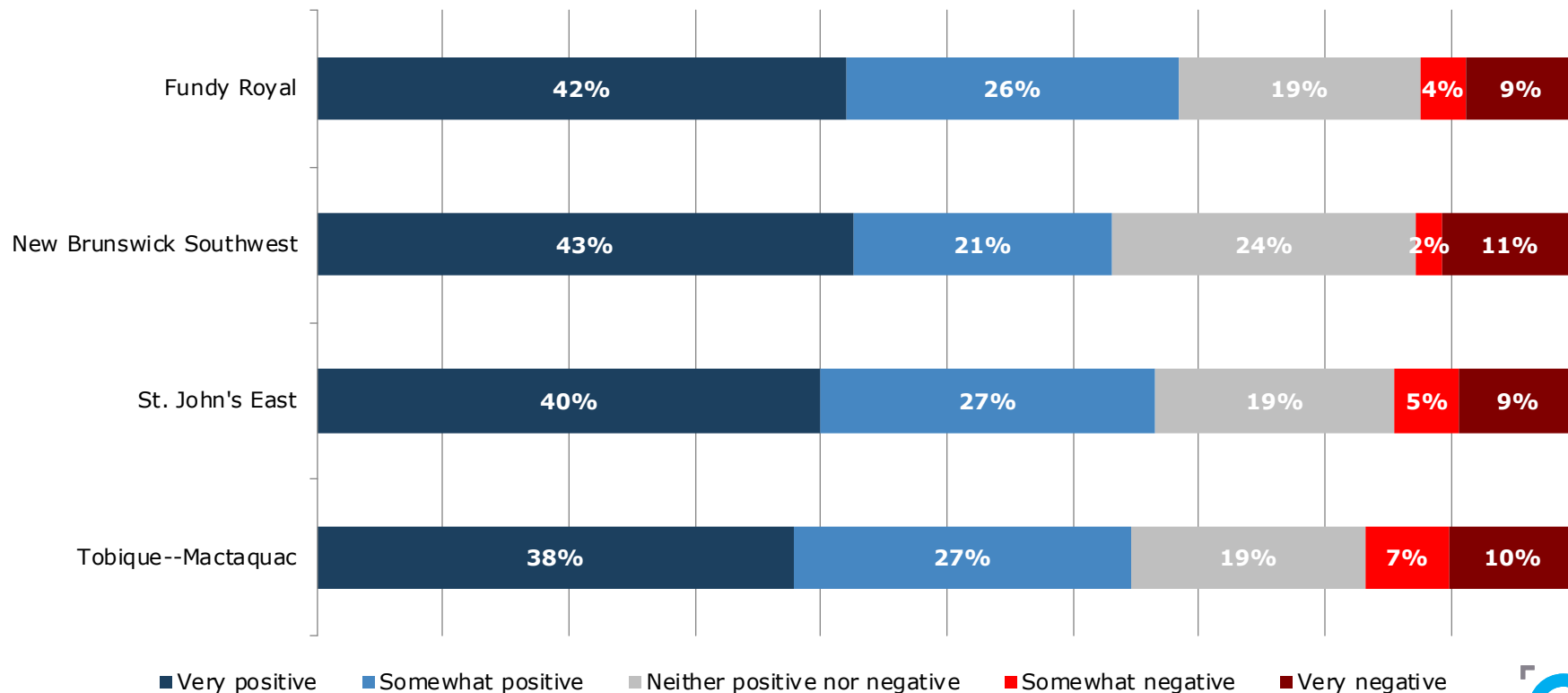
Q10. There are a number of approaches the federal government could take to expanding access to medication for Canadians. I'm going to read some of them now. Using a 1 to 5 scale, where 1 is very positive and 5 is very negative, please rate how you feel about each of them. How about the federal government introducing a national universal drug plan that applies to all Canadians, replacing existing employer, private and provincial drug plans at a cost of \$10-\$12 billion a year to taxpayers.

Rating: Other Health Priorities



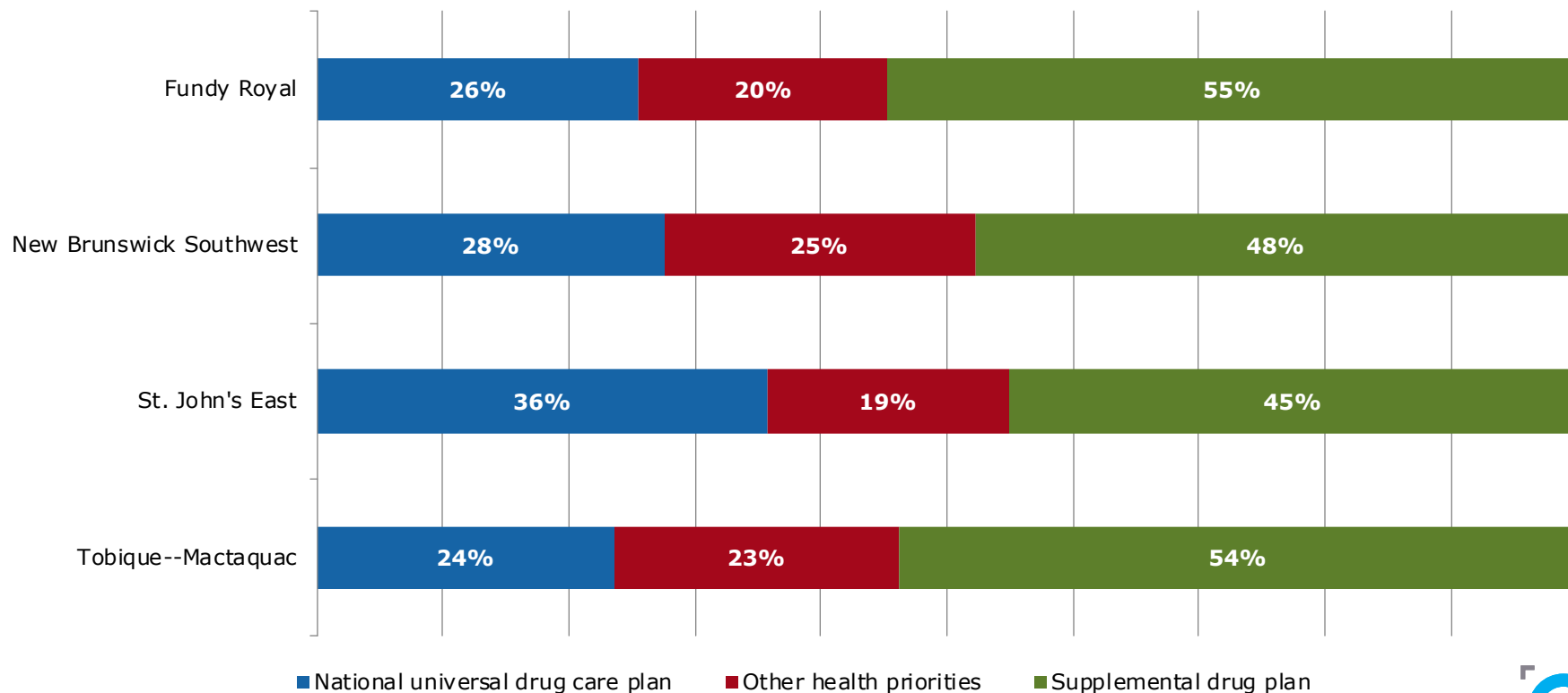
Q11. And on the same 1-5 scale, how do you feel about the federal government focusing on other health priorities, leaving drug coverage to existing provincial, employer and supplement health insurance plans

Rating: Supplemental Drug Plan for Catastrophic Drugs and Rare Diseases



Q12. And on the same 1-5 scale, how do you feel about the federal government introducing a national supplemental drug plan that covers the full cost of catastrophic drugs and rare diseases, but allowing Canadians who currently have drug coverage to keep their existing plans.

Preferred Approach to Pharmacare



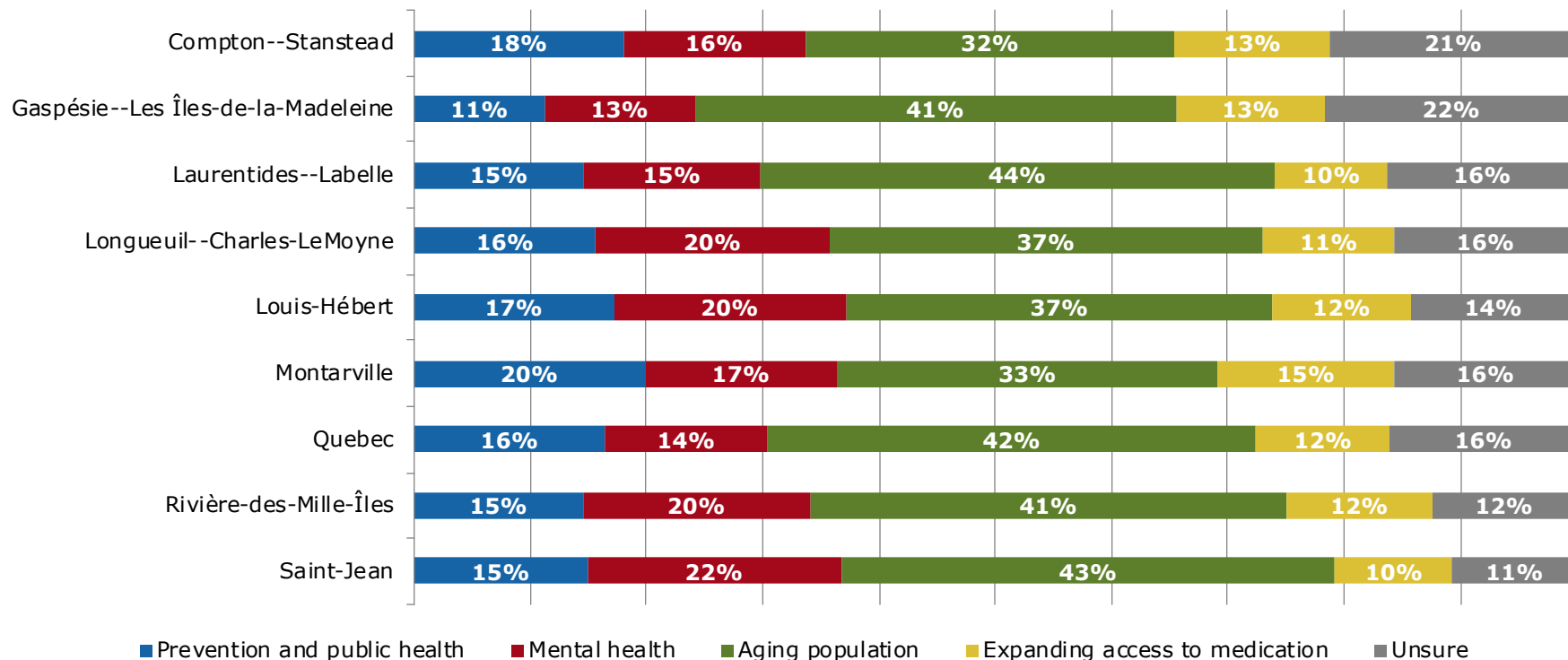
Q13. Of the three options, which would be your preference federal government drug policy?



Riding Perspectives – Quebec

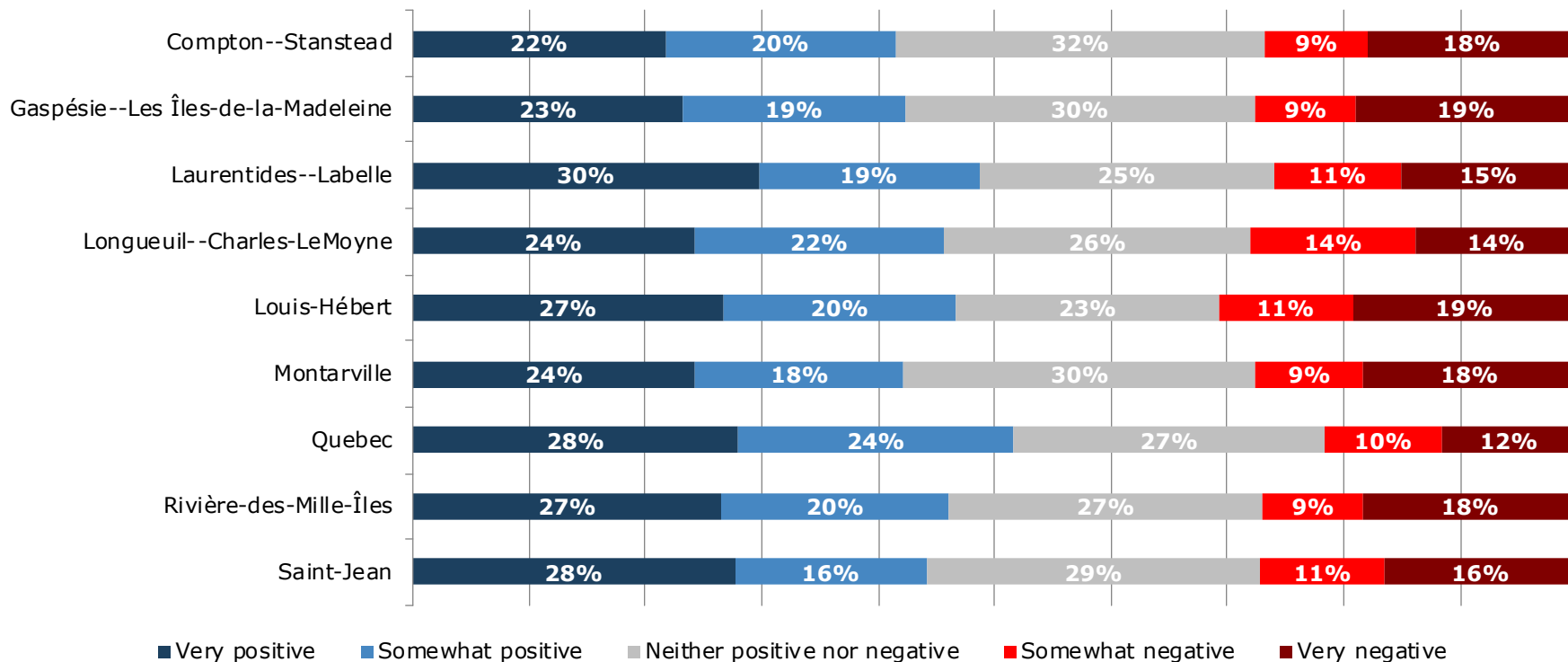
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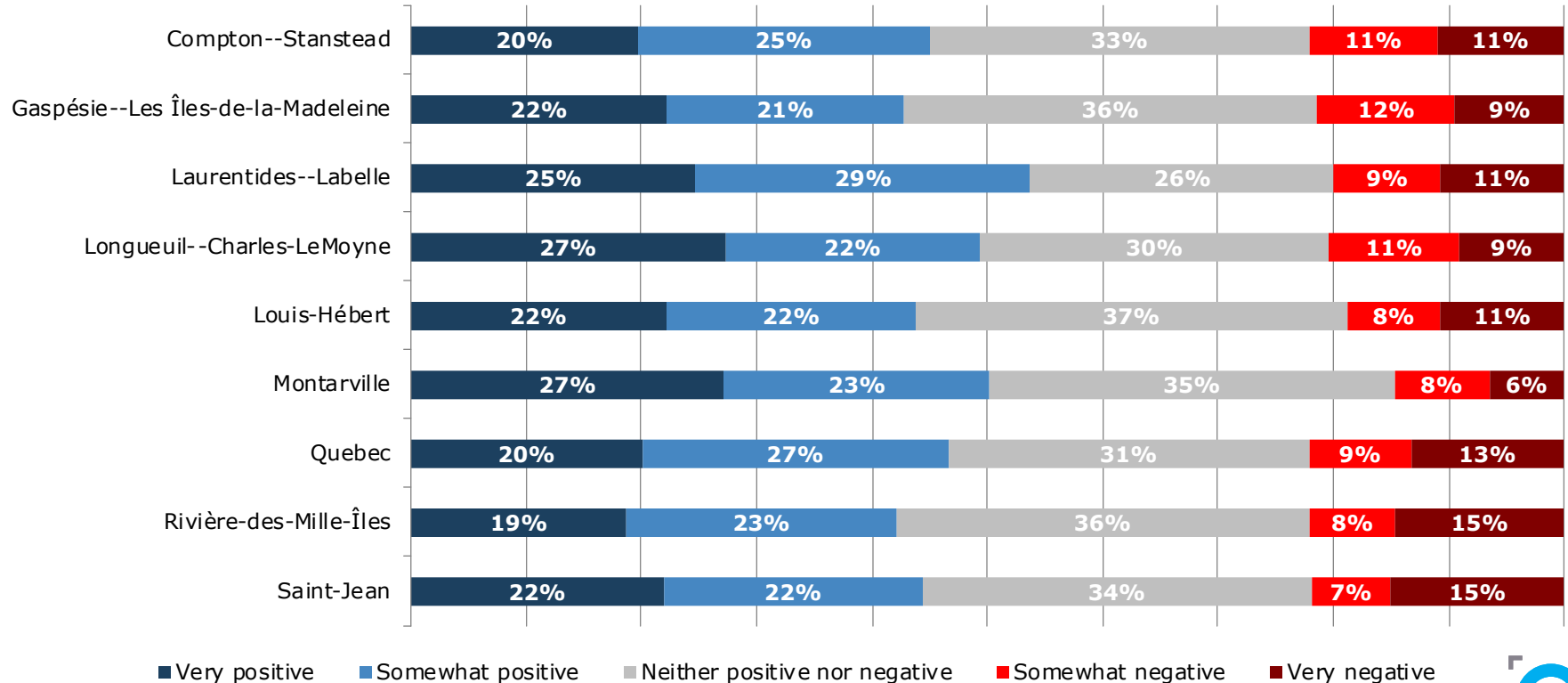
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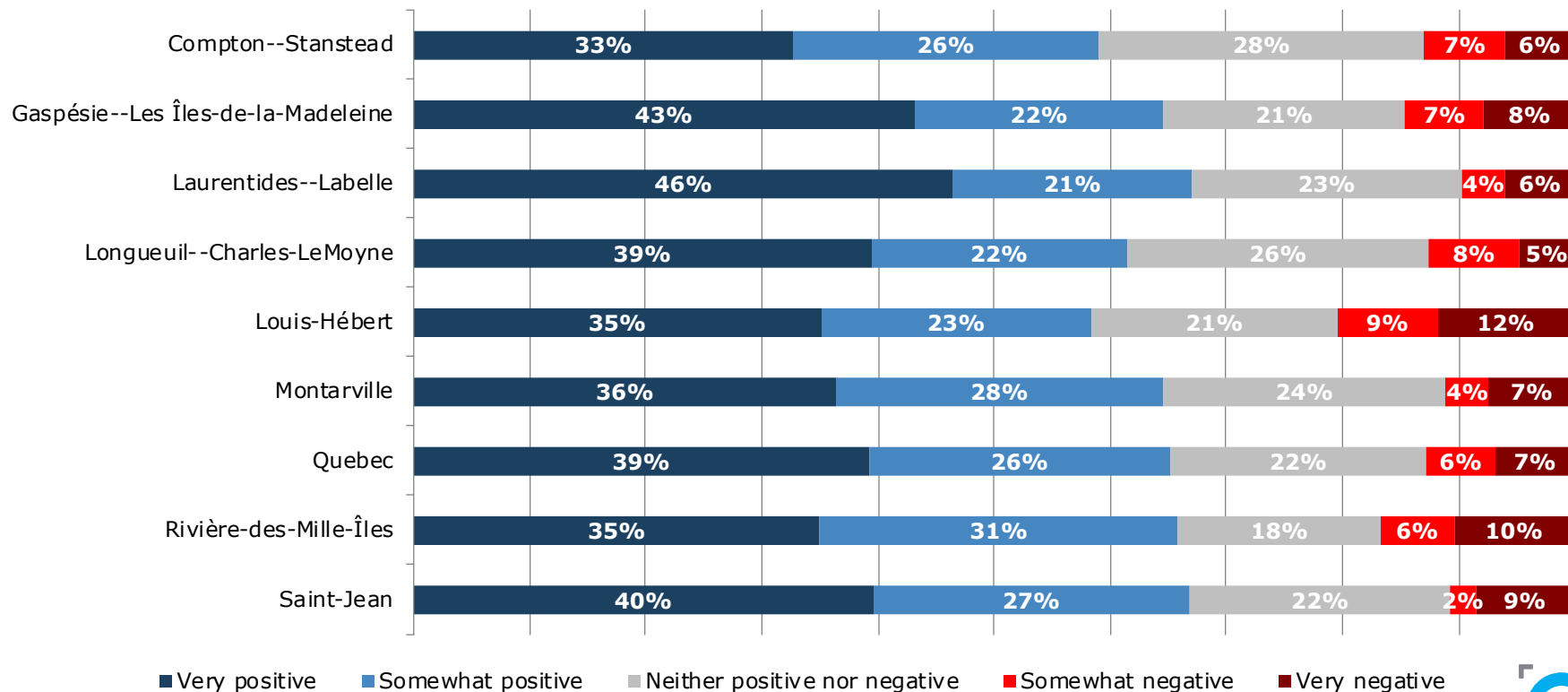
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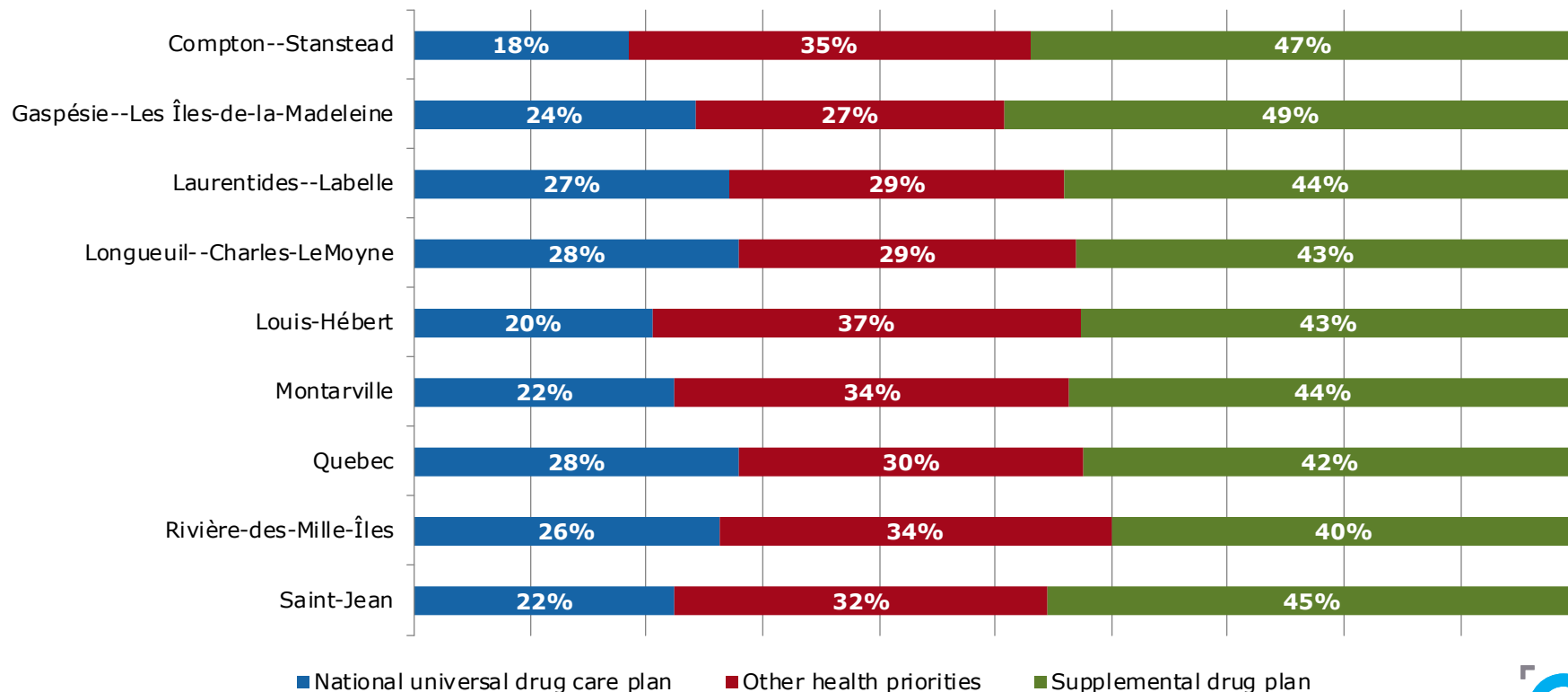
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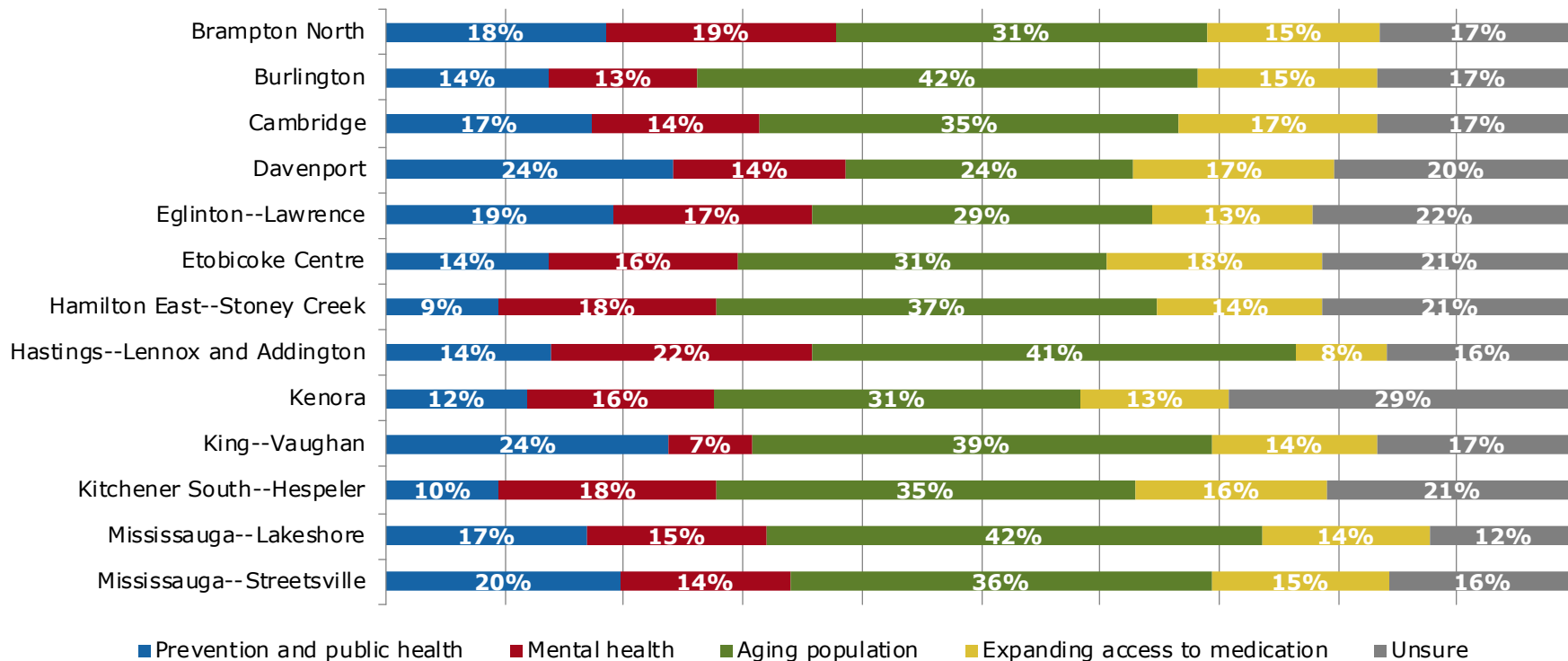
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Riding Perspectives – Ontario

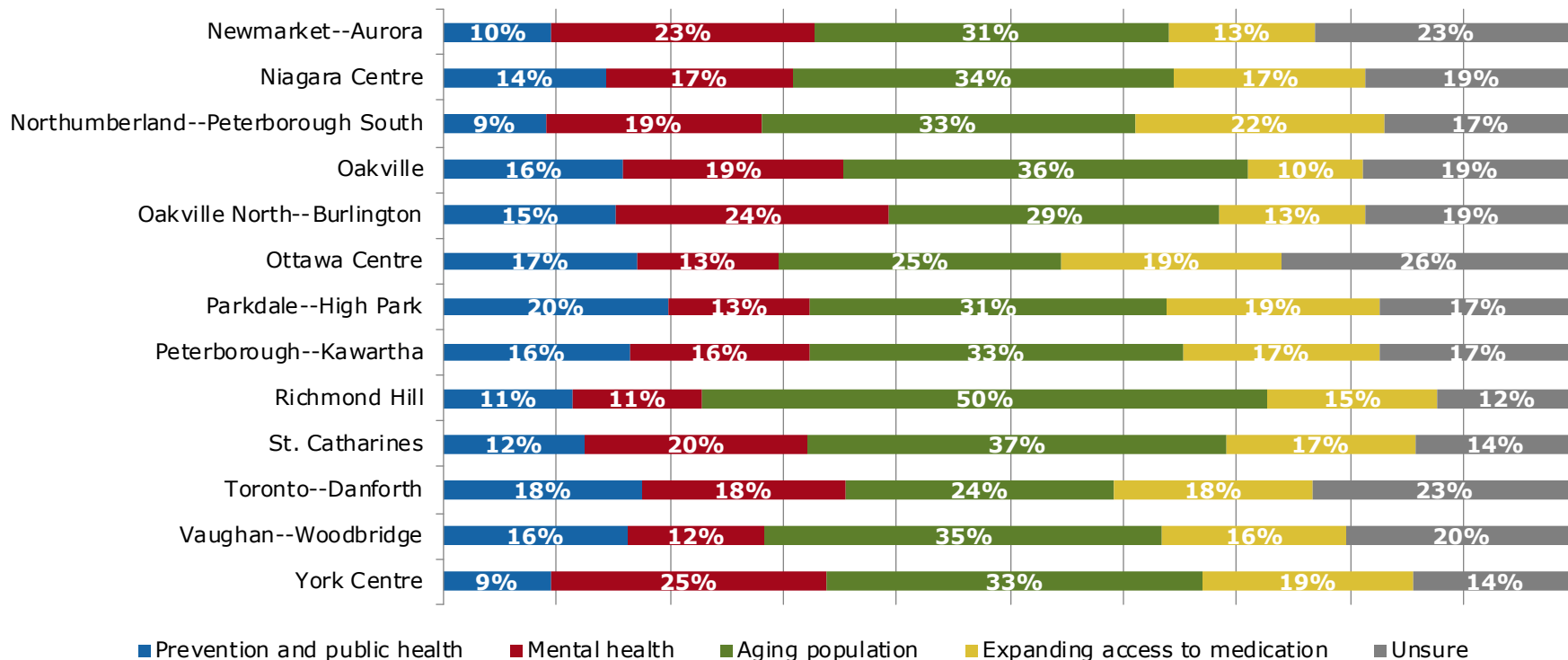
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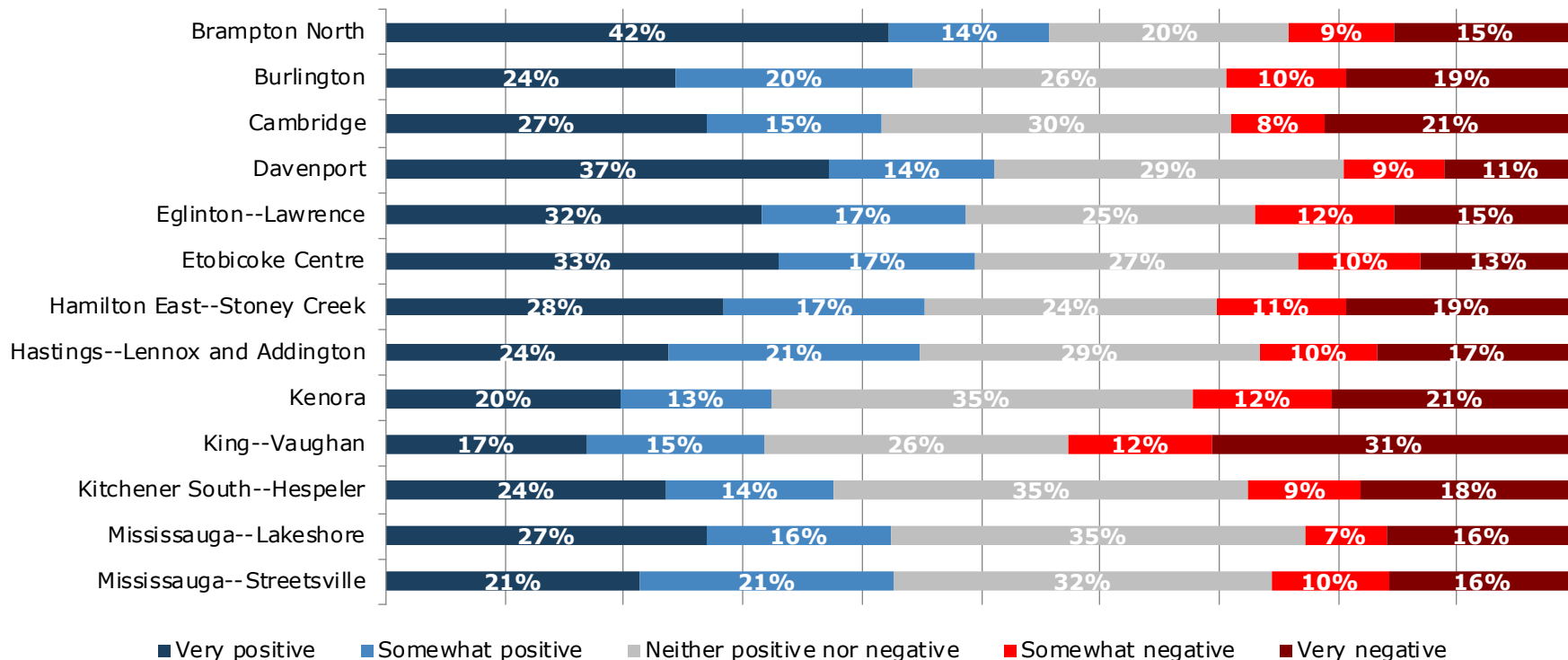
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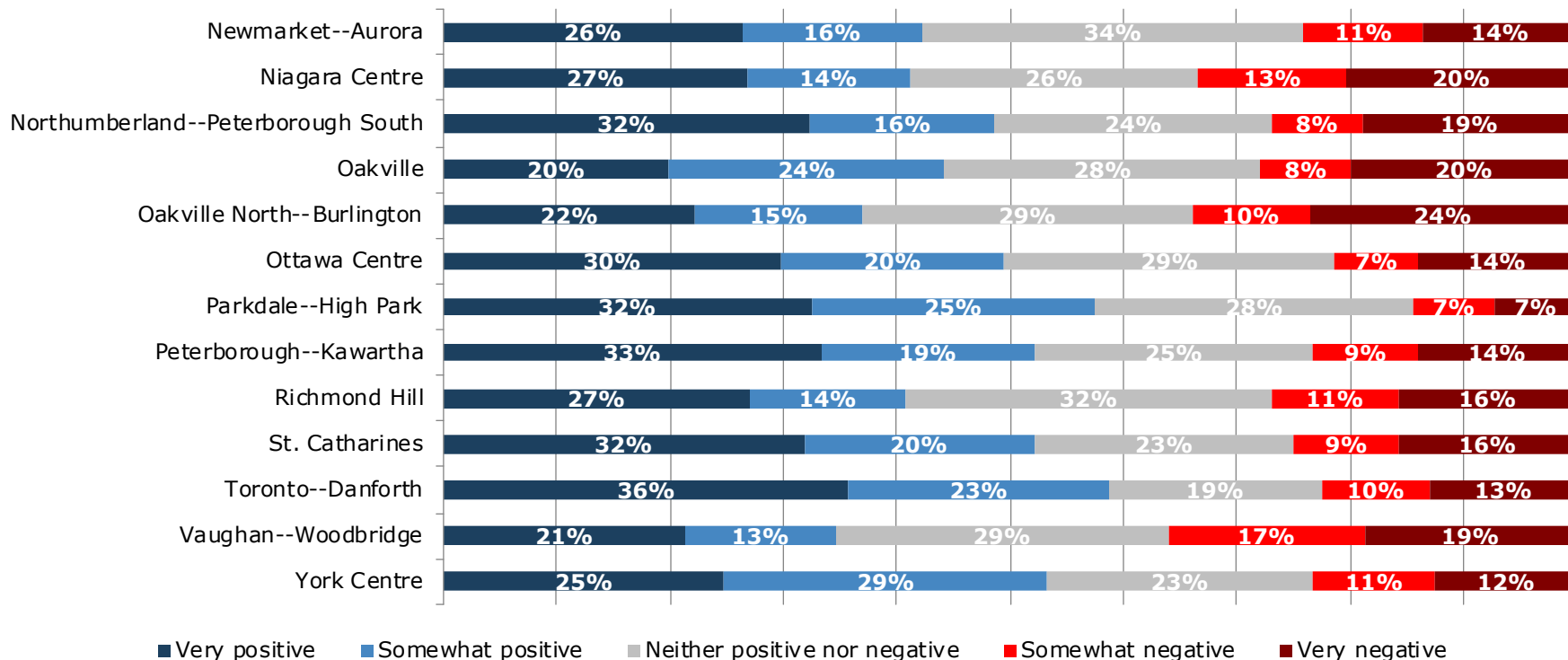
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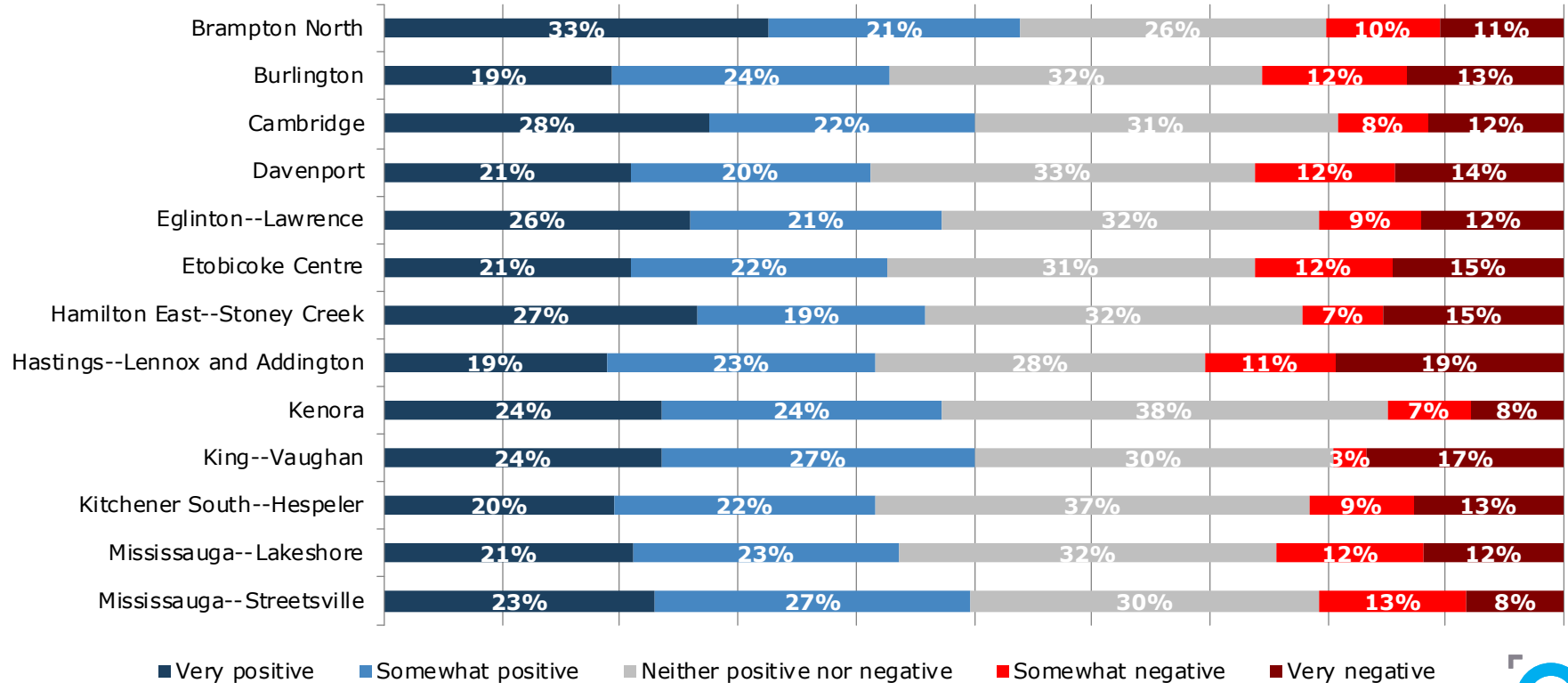
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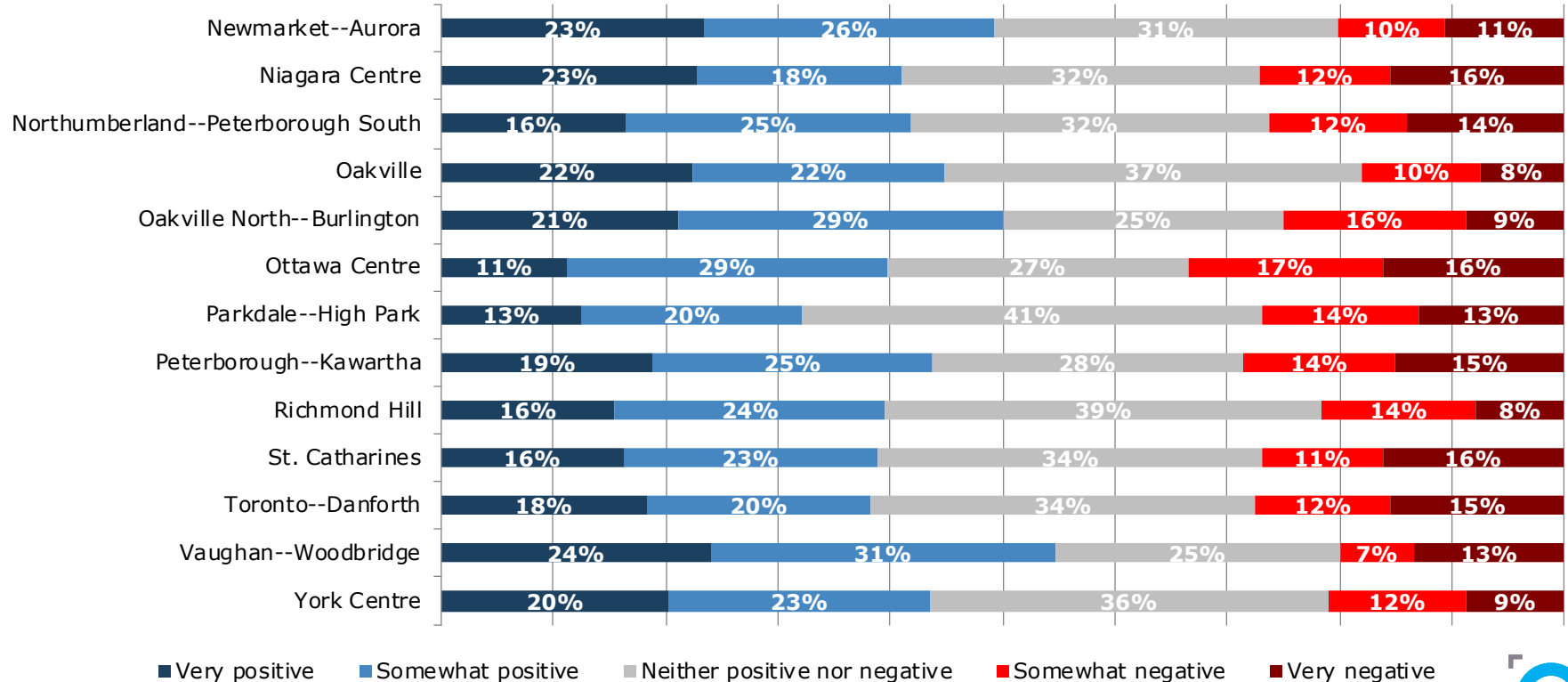
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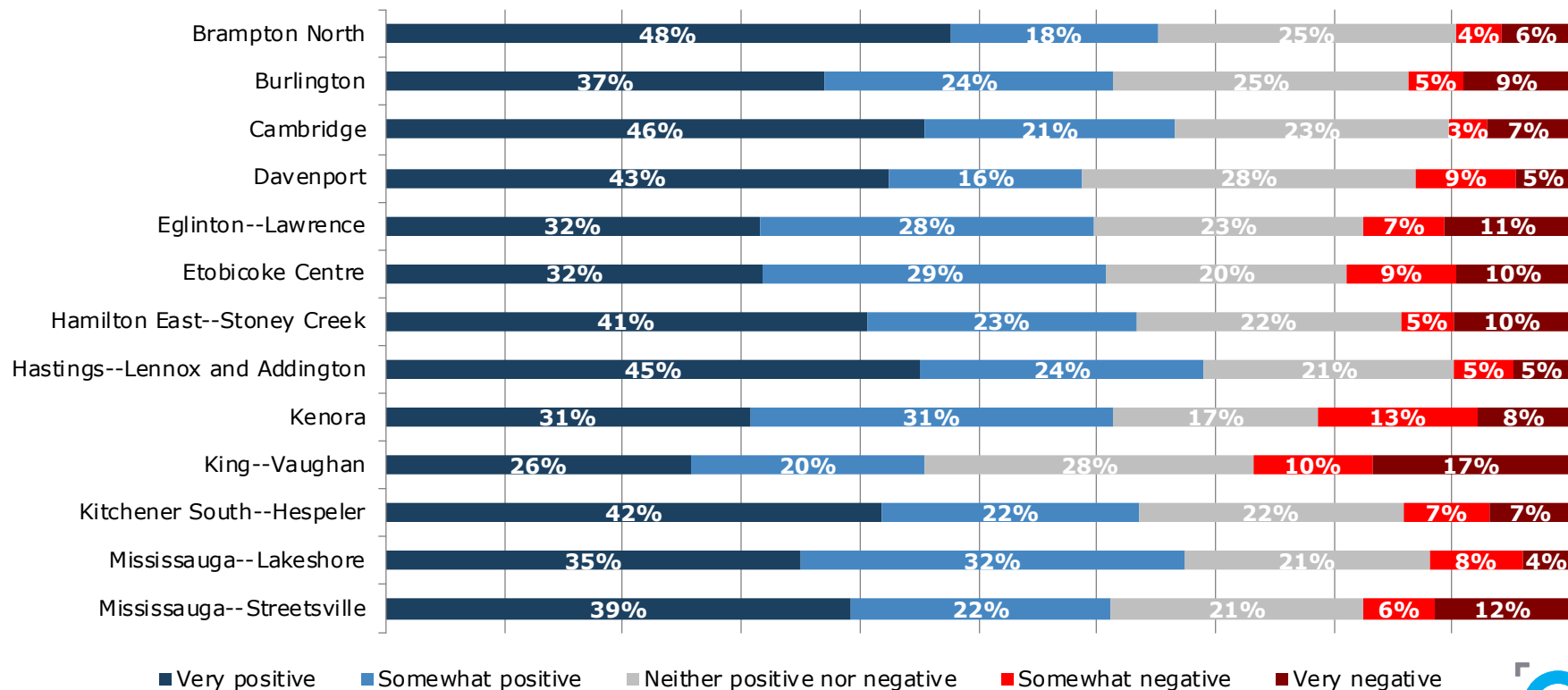
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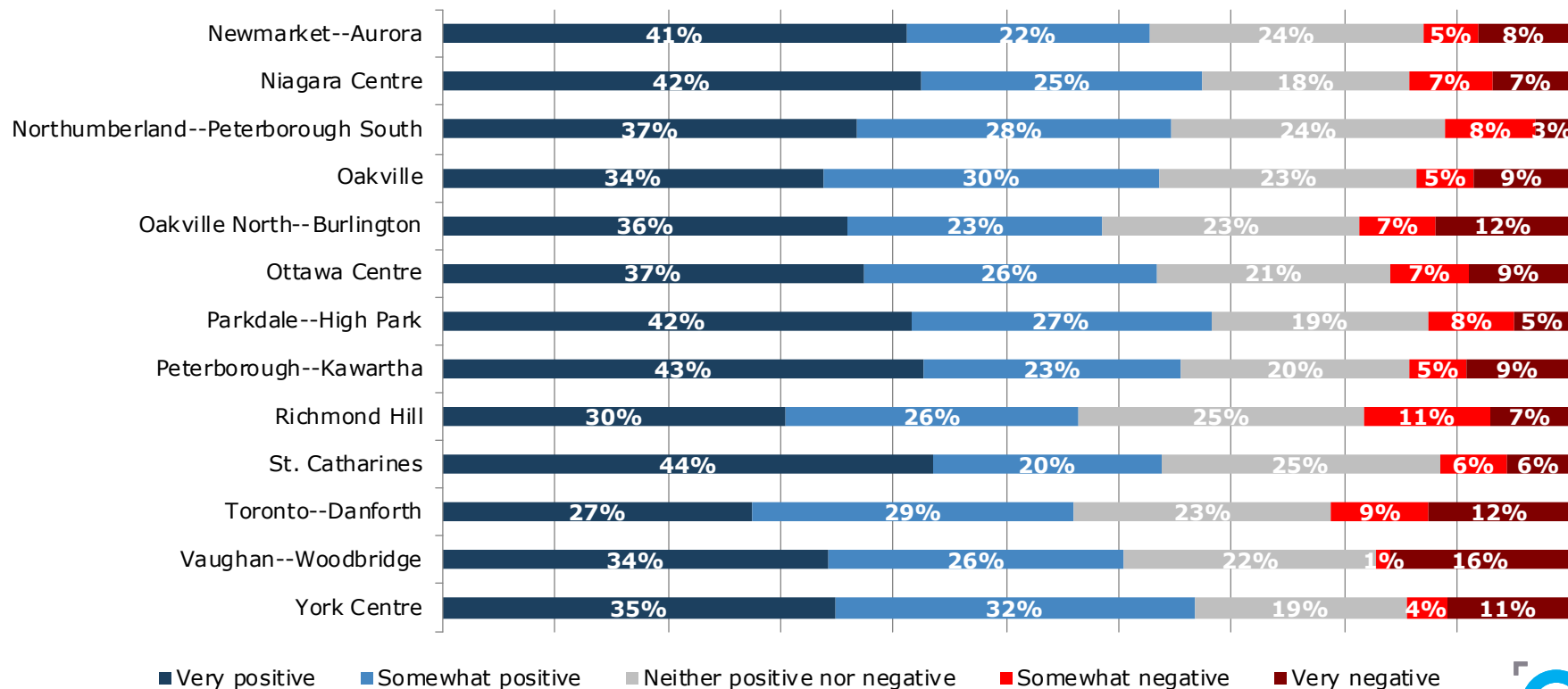
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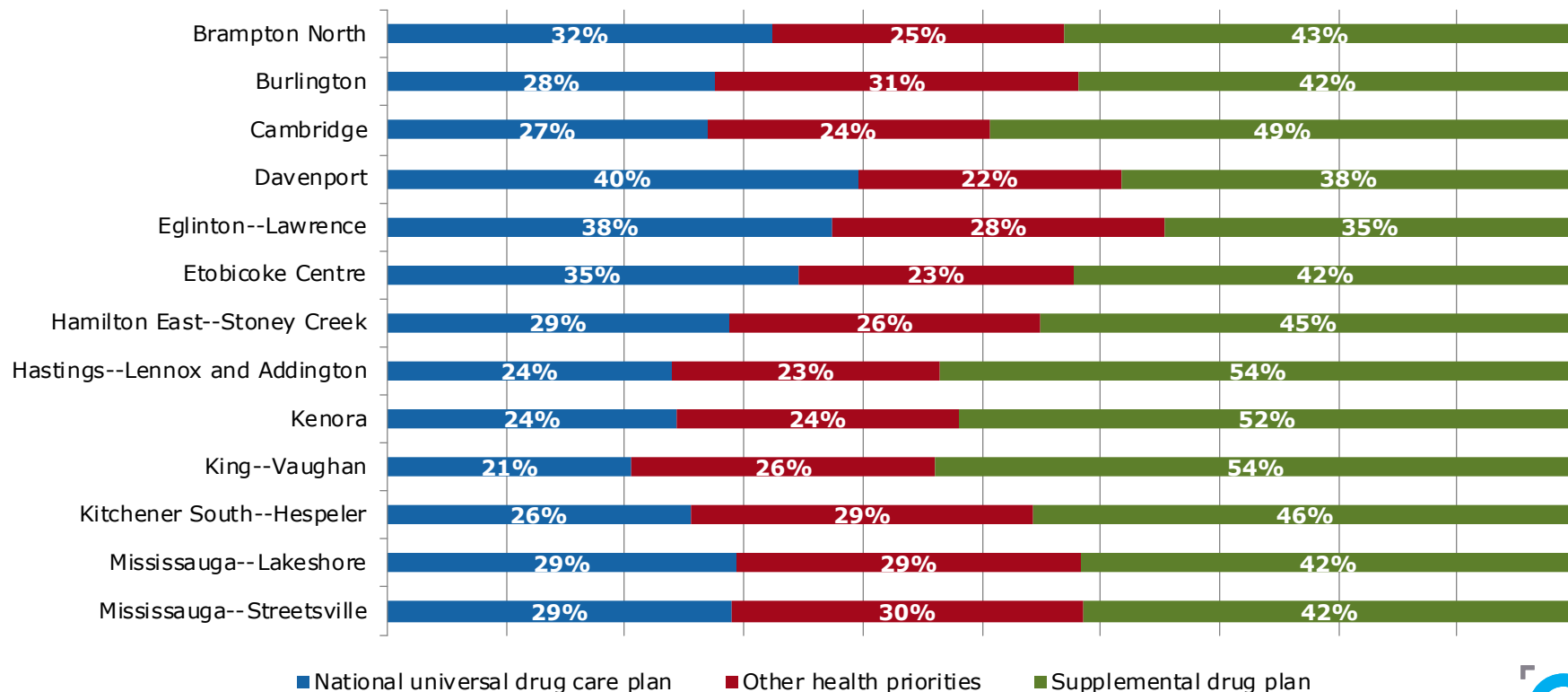
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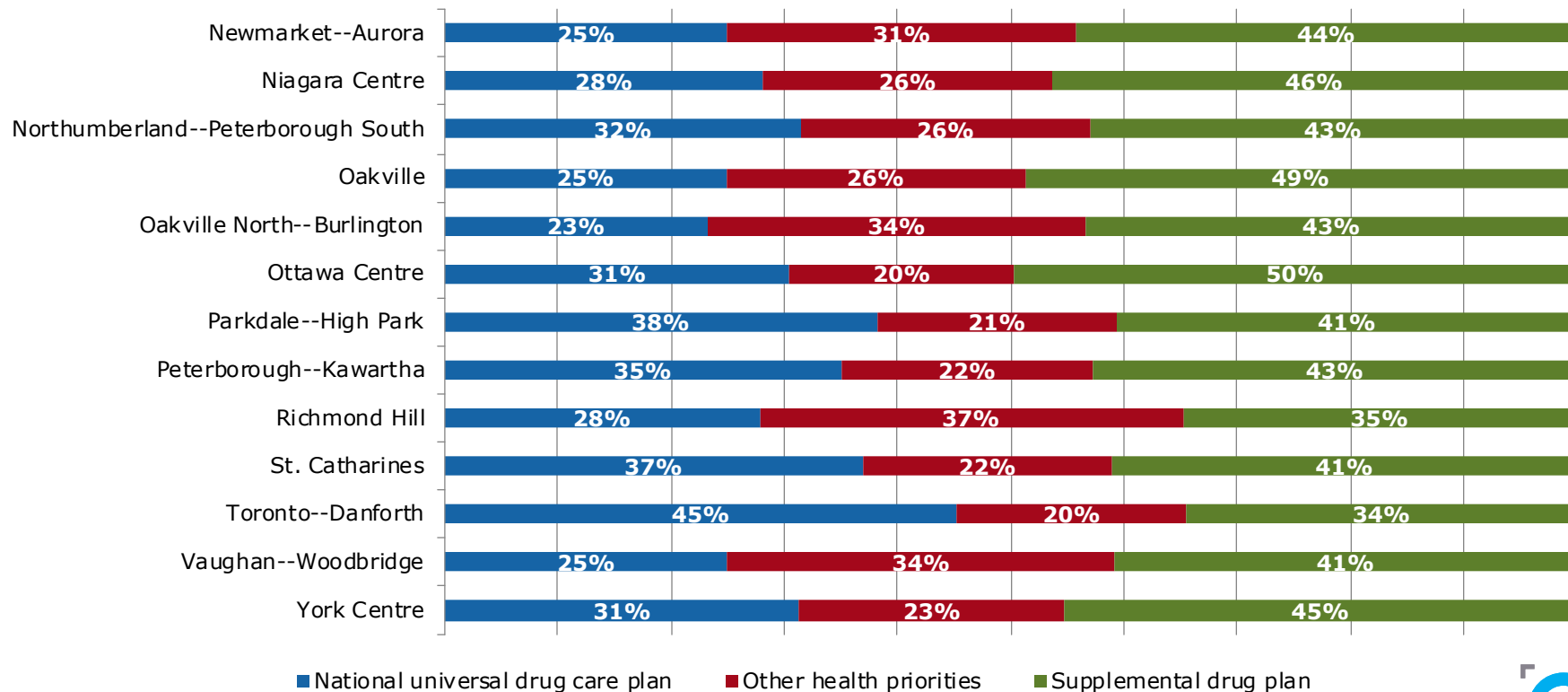


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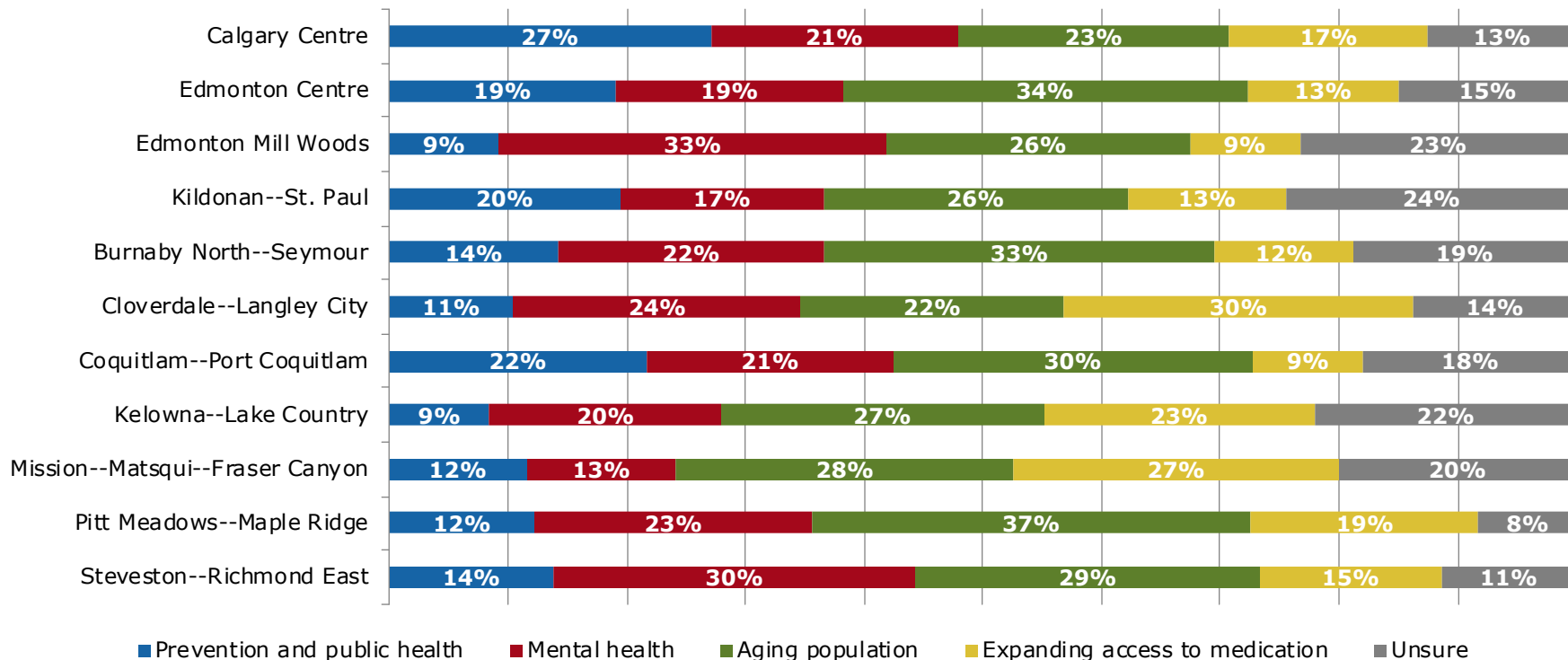
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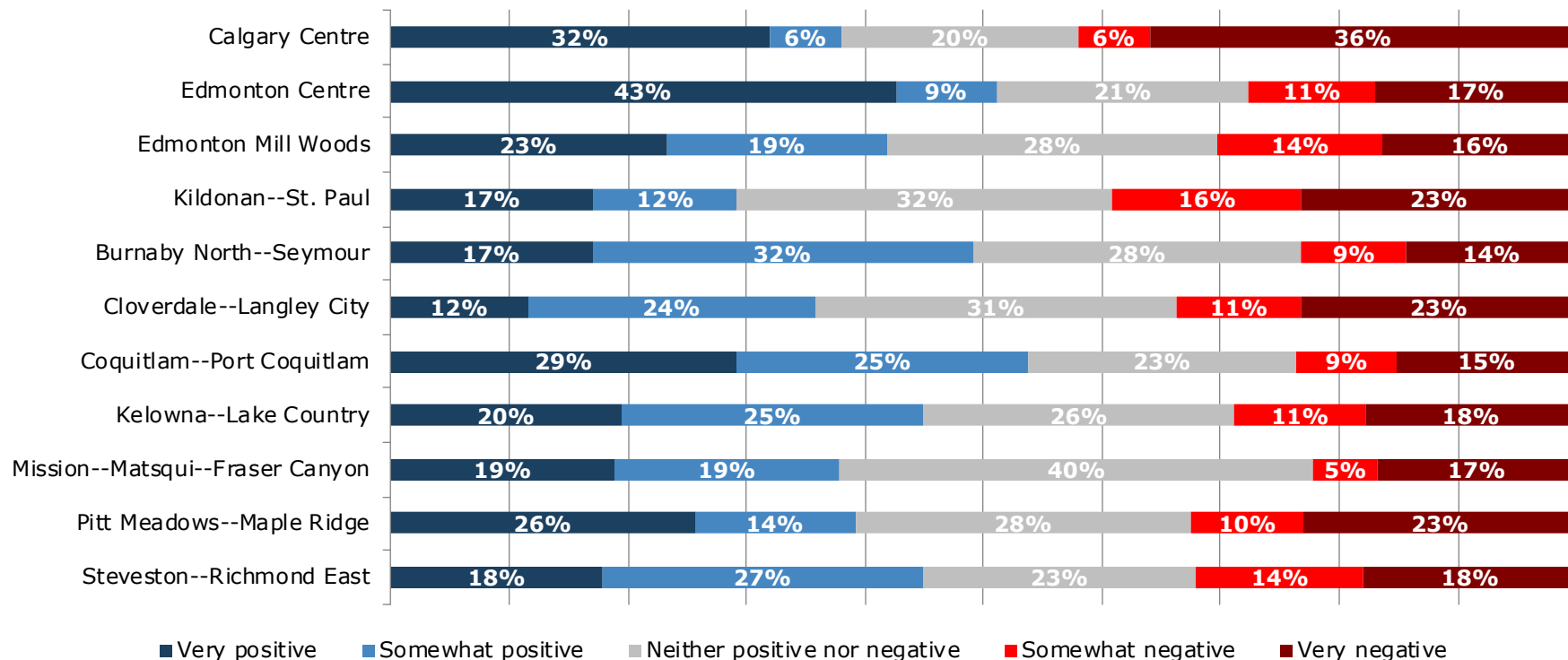
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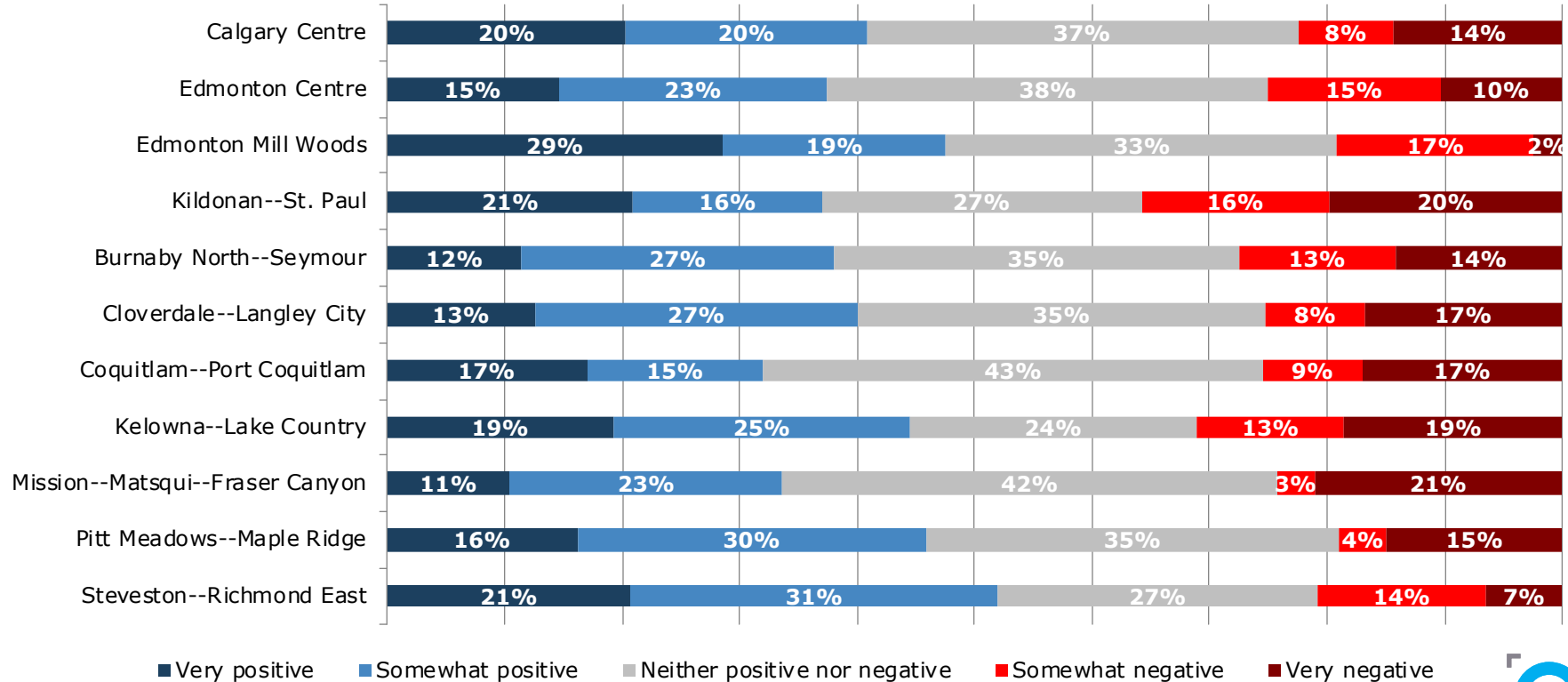
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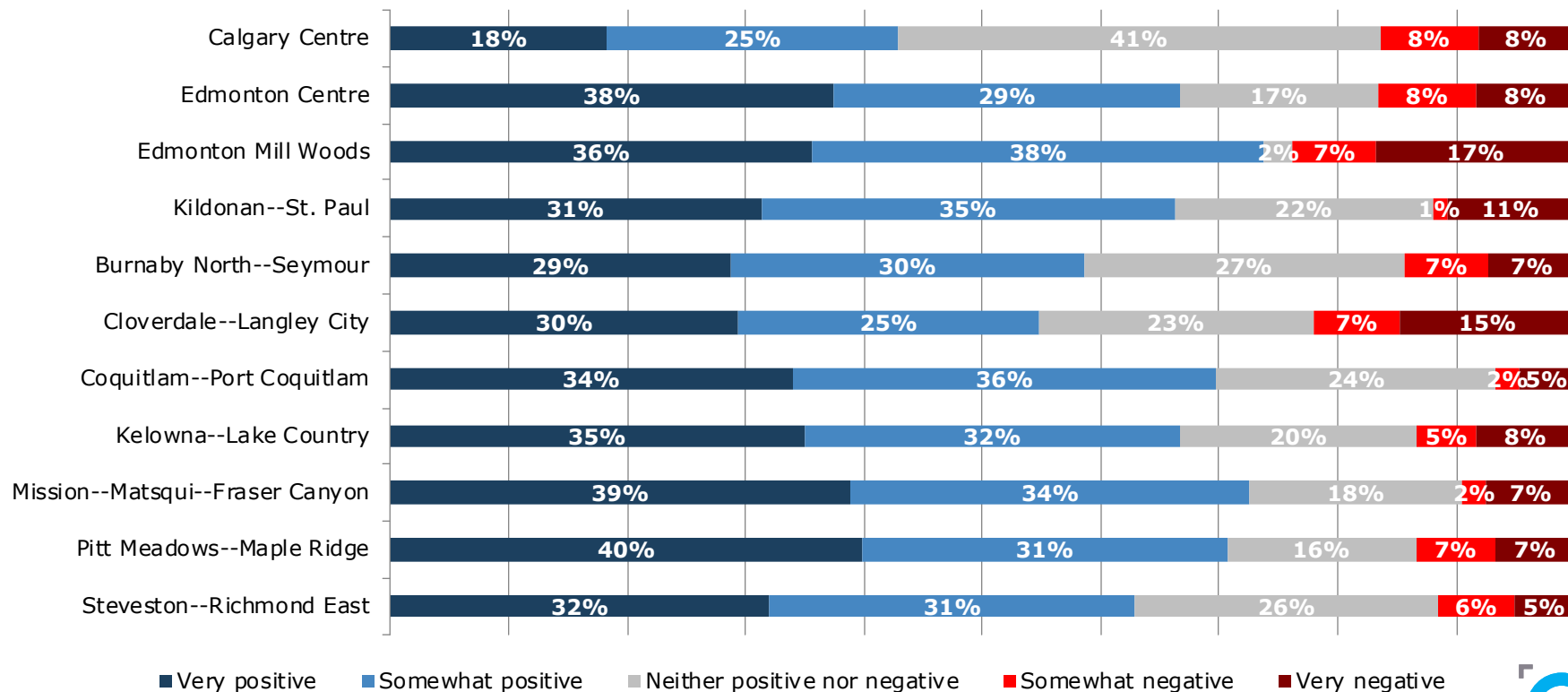
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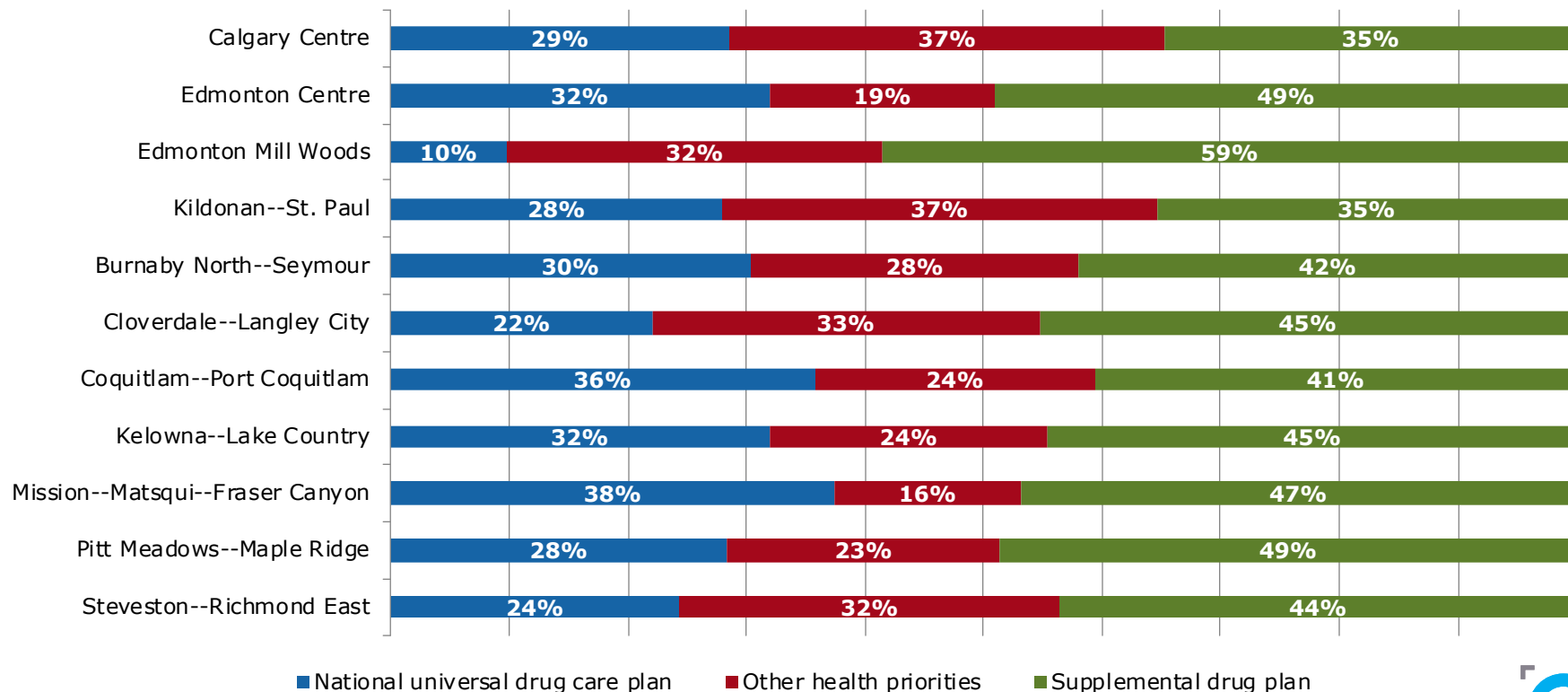
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Questions?

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