



**Neighbourhood
Pharmacy**
Association of Canada

Association canadienne
**des pharmacies
de quartier**

ASSOCIATION PARTNERS

NEW FOR 2022! Neighbourhood Pharmacies' redesigned and newly-launched Partnership Packages offer all the information you need to become an Association Partner this year - right at your fingertips.

As Canada's leading organization representing community pharmacy, partnering with Neighbourhood Pharmacies is an effective approach to gain profile and visibility for your organization among top innovators in the Canadian pharmacy sector. Join our events, participate in exclusive business and networking meetings, and learn more about the key issues of importance to pharmacy in Canada today.

2022



ABOUT US

The Neighbourhood Pharmacy Association of Canada (Neighbourhood Pharmacies) advocates for pharmacies' role in caring for Canadians. We represent leading pharmacy organizations, including chain, banner, long-term care, grocery chains, specialty pharmacies, and mass merchandisers with pharmacies. We advance healthcare for Canadians by leveraging close to 11,000 pharmacies in virtually every Canadian community as integral healthcare hubs. Pharmacies are typically open for extended hours, offering primary care with convenience and accessibility. Designated by government as an essential service, pharmacies and pharmacy teams are critical links in the healthcare system, providing uninterrupted care and coordinating with other healthcare providers.





MISSION & VISION

MISSION

We are solution-focused partners working for a strong and sustainable pharmacy sector serving the best interests of patients.



KNOWLEDGE



COLLABORATION



POSITIVE
CHANGE



BUSINESS OF
PHARMACY



ALIGNMENT



QUALITY



ACCESSIBILITY

VISION

Trusted thought leaders in healthcare successfully partnering to shape a healthier tomorrow.

ASSOCIATION PARTNERS



Association Partners represent all supply categories and services in the retail pharmacy industry, including pharmaceuticals, health and wellness products, self-care medications and other consumer products.

TIER 1 ASSOCIATE PARTNER BENEFITS

VALUABLE INSIGHTS INTO CANADIAN PHARMACY ISSUES

Association Communications

- Neighbourhood News
- Advocacy In Action
- Year-in Review
- Quarterly From the Desk of the CEO
- Quarterly Neighbourhood Pharmacy Gazette

Access to Research Reports and Publications

- Neighbourhood Pharmacies' Horizon Report
- Neighbourhood Pharmacies' Pharmacy Services and Remuneration Report

Access to Leaders in Retail Pharmacy

- 1:1 business meetings at the Pharmacy EXPO, with purchase of exhibit booth
- Reduced rate for all Association events

Visibility

- Company name listed on Neighbourhood Pharmacies' website

TIER 1 | ASSOCIATE PARTNER FEE

Email lmontana@neighbourhoodpharmacies.ca for fee details

NOTE: If dues aren't received by February 28, 2022, Neighbourhood Pharmacies will reach out to confirm partnership.

TIER 2

PREMIUM ASSOCIATE PARTNER

EXCLUSIVE BENEFITS



Tier 2 Premium Associate Partners receive exclusive benefits allowing them more direct two-way engagement with Association staff and members on the issues that matter most.

There are 4 levels for Tier 2 Premium Associate Partners:



PLATINUM



GOLD



SILVER



BRONZE

Tier 2 Premium Associate Partner Benefits include:

*All **Tier 1** benefits • **Tier 2** exclusive benefits • Additional benefits for each **Tier 2** level*

TIER 2

PREMIUM ASSOCIATE PARTNER

EXCLUSIVE BENEFITS

THOUGHT-LEADERSHIP

Association Communications

- Neighbourhood News
- Advocacy In Action
- Year-in Review
- Quarterly From the Desk of the CEO
- Quarterly Neighbourhood Pharmacy Gazette

Access to Research Reports and Publications

- Neighbourhood Pharmacies' Horizon Report
- Neighbourhood Pharmacies' Pharmacy Services and Remuneration Report

Opportunity to attend the Meet-the-Retailer sessions during the Pharmacy EXPO

Promotion of events and programs in our communications

Option for Neighbourhood Pharmacies executive staff member to present at Partners' events

Recognition on Neighbourhood Pharmacies' website with hyperlink to your website

ADVOCACY AND ENGAGEMENT

Opportunity to participate in Association Committees and bilateral discussions to contribute to the Association's advocacy on issues that matter

Opportunity to contribute to Association submissions and position statements on key issues

Opportunity to participate in Neighbourhood Pharmacies' AGM and Town Halls

TIER 2

PREMIUM ASSOCIATE PARTNER

EXCLUSIVE BENEFITS *CONTINUED...*

PHARMACY EXPO

Recognition on Pharmacy EXPO website with hyperlink to your website

Acknowledgment in Pharmacy EXPO communications and marketing materials

Company profile in digital program guide

SPECIALTY PHARMACY SUMMIT

Recognition on Specialty Pharmacy Summit website with hyperlink to your website

Acknowledgment in Specialty Pharmacy Summit communications and marketing materials

IN THE KNOW WEBINAR SERIES

Sponsorship recognition of Neighbourhood Pharmacies monthly webinar series

Each premium associate partner level can choose a specific number of additional benefits as outlined in this chart:

TIER 2 PREMIUM ASSOCIATE PARTNER LEVEL	NUMBER OF ADDITIONAL BENEFITS
 PLATINUM	Up to 11 additional benefits
 GOLD	Up to 9 additional benefits
 SILVER	Up to 7 additional benefits
 BRONZE	Up to 4 additional benefits

TIER 2

PREMIUM ASSOCIATE PARTNER

ADDITIONAL BENEFITS AVAILABLE

THOUGHT-LEADERSHIP

Neighbourhood Pharmacy Gazette (4 issues per year)

- Feature article – partner spotlight (half page) ☐

Neighbourhood Pharmacy Gazette (4 issues per year)

- Up to 3 quarter page ads ☐
- Up to 2 half page ads ☐
- One full page ad ☐

PHARMACY EXPO

Registrations ☐

- Up to 4 in-person registrations
- Unlimited virtual registrations
- Additional in-person registration discount 15%

Exhibit space for 1:1 business meetings ☐

Sponsorship of educational Session ☐ (first-come, first-served basis)

Annual Chair's Dinner (exclusive invite-only event) ☐

- Up to 3 invitations

PHARMACY EXPO continued...

TIER 2

PREMIUM ASSOCIATE PARTNER

ADDITIONAL BENEFITS AVAILABLE

PHARMACY EXPO *continued...*

Digital Program Guide

- Quarter page ad ☐
- Half page ad ☐
- Full page ad ☐

Video Wall & Virtual Platform ☐

- 30-second video
 - Event on-site video wall
 - Virtual platform pre-session video loop

SPECIALTY PHARMACY SUMMIT

Registrations ☐

- Up to 4 in-person registrations
- Unlimited virtual registrations
- Additional in-person registration discount 15%

Sponsorship of educational session ☐ (first-come, first-served basis)





IN THE KNOW WEBINAR SERIES

Opportunity to exclusively sponsor one of Neighbourhood Pharmacies monthly webinar series with your choice of topic ☐

TIER 2

PREMIUM ASSOCIATE PARTNER

2022 FEES

	PLATINUM	Email lmontana@neighbourhoodpharmacies.ca for fee and details (this fee includes the Tier 1 benefits)
	GOLD	Email lmontana@neighbourhoodpharmacies.ca for fee and details (this fee includes the Tier 1 benefits)
	SILVER	Email lmontana@neighbourhoodpharmacies.ca for fee and details (this fee includes the Tier 1 benefits)
	BRONZE	Email lmontana@neighbourhoodpharmacies.ca for fee and details (this fee includes the Tier 1 benefits)

NOTE: If partner fees aren't received by February 28, 2022, Neighbourhood Pharmacies will reach out to confirm partnership.

NEIGHBOURHOOD PHARMACY GAZETTE



Neighbourhood Pharmacies publishes a quarterly digital magazine, **The Neighbourhood Pharmacy Gazette**. **The Gazette** focuses on sharing insights related to Canada's community pharmacy sector. It also showcases how pharmacies are delivering public health and primary care in virtually every community across Canada, especially during COVID-19.

The Gazette accentuates how the community pharmacy sector meets the needs of patients and is an innovative contributor to the delivery of high-quality healthcare. Our magazine is also the voice of community pharmacy, and a way to connect with stakeholders, explore sector-wide issues and engage decision-makers across the system.

In addition to exploring community pharmacy's leadership, the magazine highlights recent research, profiles the Association's advocacy, and highlights pharmacy's unique ability to coordinate and collaborate with other healthcare providers, strengthening alliances in a new age of healthcare. Health system stakeholders and decision-makers are looking to pharmacy as an essential solution provider for challenging healthcare issues in the longer term and the **Gazette** profiles how we can achieve these goals.

We invite readers to thoroughly explore and consider the content featured in our magazine. For people seeking greater familiarity with Canada's community pharmacy sector, the **Neighbourhood Pharmacy Gazette** emphasizes pharmacy's ongoing dedication to patients and supporting healthcare systems across the country.

CLICK [HERE](#) TO SUBSCRIBE TODAY!

ADDITIONAL SPONSORSHIP

June 6-8 | 2022

PHARMACY



PHARMACIE

6-8 juin | 2022

NEIGHBOURHOOD PHARMACY ASSOCIATION OF CANADA

SPECIALTY PHARMACY

VIRTUAL SUMMIT

NOVEMBER 7 - 8 , 2022

For additional sponsorship opportunities,
contact:

EVENTS:

LUCY MONTANA

Manager, Events

lmontana@neighbourhoodpharmacies.ca



CLICK HERE TO SUBSCRIBE TODAY!

For additional information, contact:

**NEIGHBOURHOOD PHARMACY
GAZETTE:**

JENNIFER DESCHENES

Director, Communications &
Stakeholder Relations

jdeschenes@neighbourhoodpharmacies.ca

MEET THE STAFF!

THE AWESOME PEOPLE AT NEIGHBOURHOOD PHARMACIES



SANDRA HANNA
CHIEF EXECUTIVE OFFICER



DEBORAH LANKTREE
CHIEF FINANCIAL OFFICER



SHELITA DATTANI
VICE PRESIDENT, PHARMACY AFFAIRS



JENNIFER DESCHENES
DIRECTOR, COMMUNICATIONS &
STAKEHOLDER RELATIONS



COURTNEY SECORD
DIRECTOR, OPERATIONS



HEATHER MOHR
SENIOR MANAGER, PHARMACY AFFAIRS



LUCY MONTANA
MANAGER, EVENTS



KAITLIN MOONEY
EXECUTIVE ASSISTANT &
BOARD SECRETARY



MAXINE CATO
ADMINISTRATIVE ASSISTANT



CONTACT US



EMAIL

info@neighbourhoodpharmacies.ca



TELEPHONE:

416.226.9100



CONNECT:

www.neighbourhoodpharmacies.ca



ADDRESS:

1205-3230 YONGE STREET
TORONTO, ON M4N 3P6



**Neighbourhood
Pharmacy**
Association of Canada

Association canadienne
**des pharmacies
de quartier**