

2022 SPONSORSHIP PACKAGE



**Neighbourhood
Pharmacy**
Association of Canada

**Association canadienne
des pharmacies
de quartier**



ABOUT NEIGHBOURHOOD PHARMACIES

The Neighbourhood Pharmacy Association of Canada (Neighbourhood Pharmacies) is a national, not-for-profit trade association that delivers insights and solutions as a knowledgeable, experienced stakeholder and sought-after thought leader in public health, primary care, and policy development. With a distinct, pan-Canadian perspective on the frontlines of healthcare and a high-performing leadership role in community health, we are the voice of the pharmacy business in Canada, representing our member organizations as a trusted partner to government within and across jurisdictions.

We represent pharmacy organizations with varied business models, including chain, banner, grocery, specialty, long-term care, and mass merchandisers with pharmacies. We leverage the diverse strength of our members and partners, including the pharmaceutical supply chain and manufacturers, and work together with the common policy objective to improve access to healthcare. Our Association represents the delivery of care through close to 11,000 pharmacies, where pharmacy teams serve as integrated healthcare hubs, creating capacity in local communities across Canada. Our purpose is to advocate for community pharmacy's potential to improve Canadians' health and contribute as sustainable partners to the shared vision of a robust, resilient health system.



VISION

Trusted thought leaders in healthcare successfully partnering to shape a healthier tomorrow.



MISSION

We are solution-focused partners working for a strong and sustainable pharmacy sector serving the best interests of patients.

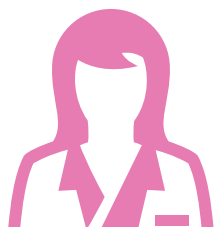


DEMONSTRATE YOUR SUPPORT FOR THE PHARMACY INDUSTRY AS AN EVENT SPONSOR

When your organization participates as a sponsor, you gain profile and visibility among key players in the Canadian pharmacy sector. Our Association represents the majority of the pharmacy retailers across the country. Our advocacy has solidified pharmacy's role, and the role of our members, at the forefront of local health systems.

Our events offer exclusive access to the Canadian pharmacy sector and sponsorship is your company's invitation to heighten its profile to a targeted audience of over 600 of the most engaged leaders in pharmacy today.

Look at our newly-customized sponsorship opportunities and affiliate your company with our 2022 Pharmacy EXPO, Specialty Pharmacy Summit and our In the Know Webinars.





EVENTS

WHO ATTENDS OUR EVENTS

Decision makers at the Pharmacy EXPO are multidisciplinary, managing a diverse set of industry sectors, including retail, pharmaceuticals and consumer health.

ATTENDEES REPRESENT ALL SECTORS OF THE RETAIL PHARMACY INDUSTRY

- ✓ Independent / Banner Pharmacies
- ✓ Corporate Pharmacies
- ✓ Grocers with Pharmacies
- ✓ Long-term Care Pharmacies
- ✓ Mass Merchants with Pharmacies
- ✓ Specialty Pharmacy Providers
- ✓ Third Party Payors
- ✓ Medical Device Manufacturers
- ✓ Innovative, Generic and Biosimilar Manufacturers
- ✓ Technology & Data Companies
- ✓ Medicinal Cannabis Companies
- ✓ Other Pharmacy and Cross-Sector Associations
- ✓ Pharmaceutical Distributors





EVENT SPONSORSHIP OPPORTUNITIES

June 6-8 | 2022

PHARMACY



PHARMACIE

6-8 juin | 2022

JUNE 6 - 8 • 2022 | METRO TORONTO CONVENTION CENTRE

Neighbourhood Pharmacies will host it's annual **Pharmacy EXPO** as a hybrid event from June 6-8, 2022, at the Metro Toronto Convention Centre in Toronto, Ontario.

The 2022 Pharmacy EXPO is a state-of-the-art experience. The event features captivating content, fascinating speakers, thought leadership sessions, a virtual exhibit hall, and virtual 1:1 business meetings widely regarded as sought-after networking opportunities for members and associate partners. At EXPO, attendees have an incredible “moment” to consider recent insights in the pharmacy sector, participate in trade discussions and enjoy relationship building. Always strategizing for the future, a signature feature of all our successful events is how we examine fresh ideas and critical trends impacting the entire pharmacy industry - and determine how to transform challenges into progress.

EXPO offers rewarding opportunities to connect with colleagues and innovative ways to approach the current policy and political context. Join us as we share valuable information that has practical implications for your business!



PHARMACY EXPO SPONSORSHIP OPPORTUNITIES

OPENING / CLOSING KEYNOTE

Year after year, our headline speakers draw the most engaged industry professionals in Canada, and this exclusive sponsorship opportunity gives your company premium placement at the EXPO.

Benefits include

- Brief welcome address to the audience and introduction of speaker
- Your logo will appear prominently on the main conference screen prior to the session
- Recognition on event website, event app and virtual portal
- Social media announcements
- Full-page advertisement in our digital program guide

(2 available)

SESSION SPONSOR

Benefits include *(first-come, first-served basis)*

- Opportunity to develop and present one session on relevant and timely topic (topic to be approved by Neighbourhood Pharmacies)
- Logo on promotional materials
- Recognition on event website, event app and virtual portal

(4 available)

DAILY ONSITE EMAILS

(first-come, first-served basis)

This exclusive sponsorship is a time-saver and morning reminder of the day's activities. At the beginning of each day, an email will be sent to all attendees with the day's schedule of events.

Benefits include

- Acknowledgment of support on all promotional materials and recognition in the digital program guide
- Logo placement on each communication

(1 available)



PHARMACY EXPO SPONSORSHIP OPPORTUNITIES

60-SECOND PROMO VIDEO (10 SLOTS AVAILABLE)

Each sponsor receives a 60-second spot where you can promote your products and services to the audience (video production is not included). The Video Wall will be displayed in a prominent area throughout the EXPO.

Benefits include

- 60-second opportunity to showcase your products and services to attendees
- Acknowledgment of support on all promotional materials and recognition in the digital program guide
- Recognition on event website, event app and virtual portal

SOCIAL NIGHT

This sponsorship opportunity will position your company as an industry leader while promoting your brand to the most influential people in Canadian pharmacy.

Benefits include

- Brief welcome address to the audience
- One scheduled social media post recognizing the social night sponsor
- Company name and logo (with hyperlink to website) published on the event website, event app, virtual portal and digital program guide
- Sponsor signage being prominently displayed at social night venue
- Recognition in all EXPO onsite materials, mobile app, digital program guide, virtual portal and event website
- Full-page advertisement in digital program guide

(1 available)



SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION

(first-come, first-served basis)

This exclusive sponsorship is the first networking opportunity of the event, and a great way to increase your exposure to attendees from the outset.

Benefits include

- Brief welcome address to the audience
- One scheduled social media post welcoming the welcome reception sponsor
- Company name and logo (with hyperlink to website) published on the event website, event app, virtual portal and digital program guide
- Sponsor signage being prominently displayed at the welcome reception

(1 available)

ADVERTISEMENT

Build brand awareness by advertising in our digital program guide.

- | | | |
|---------------|-------|----------------|
| • 1/4 page ad | | \$1,000 |
| • 1/2 page ad | | \$1,500 |
| • Fullpage ad | | \$2,000 |



EXHIBIT SPACE / EXHIBITOR OPPORTUNITIES


SHOWCASE YOUR VALUE TO OUR RETAIL MEMBERS AND ASSOCIATE PARTNERS

We've designed our exhibitor booth and meeting space options to accommodate the needs of all businesses and budgets. From simple pipe and drape spaces to expansive, hard wall meeting rooms and private spaces, you're sure to find an option that meets your needs. Each space will provide you with the opportunity to hold one-on-one pre-scheduled business meetings with our retail members.

OPTION
1

**TIER 1
ASSOCIATE PARTNERS**

- 10' x 10' Pipe & Drape
- 1x 6ft Table
- 1 Registration
- Power
- 4 Chairs




Pre-Registration	until January 31, 2022	\$3,600
Early Bird	February 1 - April 4, 2022	\$3,800
Regular Fee	April 5 - June 8, 2022	\$4,000

OPTION
2

**TIER 1
ASSOCIATE PARTNERS**

- 10' x 10' Hard Wall
- 1x 6ft Table
- 1 Registration
- Power
- 4 Chairs




Pre-Registration	until January 31, 2022	\$4,600
Early Bird	February 1 - April 4, 2022	\$4,800
Regular Fee	April 5 - June 8, 2022	\$5,000

OPTION
3

**TIER 1
ASSOCIATE PARTNERS**

- 10' x 20' Pipe & Drape
- 2x 6ft Tables
- 1 Registration
- Power
- 6 Chairs




Pre-Registration	until January 31, 2022	\$6,600
Early Bird	February 1 - April 4, 2022	\$6,800
Regular Fee	April 5 - June 8, 2022	\$7,000

OPTION
4

**TIER 1
ASSOCIATE PARTNERS**

- 10' x 20' Hard Wall
- 2x 6ft Tables
- 1 Registration
- Power
- 6 Chairs



Pre-Registration	until January 31, 2022	\$8,600
Early Bird	January 1 - April 4, 2022	\$8,800
Regular Fee	April 5 - June 8, 2022	\$9,000

OPTION
5

TIER 1 ASSOCIATE PARTNERS
ONLY 4 AVAILABLE

- Private Meeting Room
- 2x 6ft Tables
- 2 Registrations
- 6 Chairs
- Power
- AV

Pre-Registration	until January 31, 2022	\$8,900
Early Bird	February 1 - April 4, 2022	\$9,000
Regular Fee	April 5 - June 8, 2022	\$9,100

OPTION
6

TIER 1 ASSOCIATE PARTNERS
ONLY 2 AVAILABLE

- 20' x 20' Island
- 2x 6ft Tables
- 2 Registrations
- 4 Chairs
- Power

Pre-Registration	until January 31, 2022	\$10,200
Early Bird	February 1 - April 4, 2022	\$10,500
Regular Fee	April 5 - June 8, 2022	\$10,600

OPTION
7

NON-ASSOCIATES

- 10' x 10' Pipe & Drape
- 1x 6ft Table
- 1 Registration
- 2 Chairs
- Power

Pre-Registration	until January 31, 2022	\$6,000
Early Bird	February 1 - April 4, 2022	\$6,100
Regular Fee	April 5 - June 8, 2022	\$6,200

NEIGHBOURHOOD PHARMACY ASSOCIATION OF CANADA

SPECIALTY PHARMACY

VIRTUAL SUMMIT

NOVEMBER 7 - 8 , 2022

NOVEMBER 7 - 8 • 2022 | TORONTO HILTON & SUITES HOTEL BY THE AIRPORT

Featuring experts from across the sector and attendees from across the country, Neighbourhood Pharmacies will host its 3rd Annual **Specialty Pharmacy Summit** as a hybrid event in 2022. This exclusive two-day event, the only one of its kind event of its kind in the Canadian industry, will be delivered virtually from November 7-8, 2022. We will be offering concurrent business and clinical streams to allow attendees the opportunity to attend a variety of sessions according to their interests.

The Summit is designed to bring delegates together for educational and informative sessions on specialty pharmacy, including keynote presentations, concurrent business and clinical streams and networking opportunities. Thought leadership sessions focus on current trends offering practical insights into the evolving role of specialty pharmacy and how we can support patients.

We bring the pharmacy sector together to raise awareness and create a forum to explore and address the critical questions relating to specialty pharmacy.



SPECIALTY PHARMACY SUMMIT SPONSORSHIP OPPORTUNITIES

OPENING / CLOSING KEYNOTE

Year after year, our headline speakers draw the most engaged industry professionals in Canada, and this exclusive sponsorship opportunity gives your company premium placement.

Benefits include

- Brief welcome address to the audience and introduction of speaker
- Your logo will appear prominently on the main conference screen prior to the session
- Recognition on event website, event app and virtual portal
- Social media announcement
- Full-page advertisement in our digital program guide

(2 available)

BUSINESS PROGRAM SESSIONS

Benefits include *(first-come, first-served basis)*

- Brief welcome address and introduction of keynote speaker
- Logo on promotional materials
- Recognition on event website, event app and virtual portal

CLINICAL PROGRAM SESSIONS

Benefits include *(first-come, first-served basis)*

- Brief welcome address and introduction of keynote speaker
- Logo on promotional materials
- Recognition on event website, event app and virtual portal



SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION

(first-come, first-served basis)

This exclusive sponsorship is the first networking opportunity for attendees and is a great time to increase your profile and visibility.

Benefits include

- Brief welcome address to the audience
- One scheduled social media post recognizing the reception sponsor
- Company name and logo (with hyperlink to website) published on the event website, event app, virtual portal and digital program guide
- Sponsor signage being prominently displayed at the welcome reception

(1 available)

DAILY ONSITE EMAILS

(first-come, first-served basis)

This exclusive sponsorship is a time-saver and morning reminder of the day's activities. At the beginning of each day, an email will be sent to all attendees with the day's schedule of events.

Benefits include

- Acknowledgment of support on all promotional materials and recognition in the digital program guide
- Logo placement on each communication

(1 available)



ADVERTISING OPPORTUNITIES NEIGHBOURHOOD PHARMACY GAZETTE



Celebrating its third year
in publication!

*The Gazette is Neighbourhood Pharmacies' very own quarterly digital magazine focused on insights, advocacy, and healthier Canadians.

We frequently invite our members and partners to contribute content to showcase the pharmacy sector at the fore front of thought leadership, patient care and business innovation. Each issue of our magazine includes a Member Spotlight and Last Word article from one of our board members, a dedicated opportunity to amplify and profile topics that matter to you!

2022 ADVERTISING RATES

FULL PAGE	\$4,400
HALF PAGE	\$3,000
QUARTER PAGE	\$2,000

*RATES PER ISSUE

2022 ADVERTISING DEADLINES

ISSUE	BOOKING DEADLINE	MATERIAL DEADLINE
SPRING 2022	JANUARY 24	FEBRUARY 7
SUMMER 2022	APRIL 8	MAY 9
FALL 2022	JULY 18	AUGUST 8
WINTER 2022	OCTOBER 17	NOVEMBER 7



MEET THE STAFF AT NEIGHBOURHOOD PHARMACIES



SANDRA HANNA
CHIEF EXECUTIVE OFFICER



DEBORAH LANKTREE
CHIEF FINANCIAL OFFICER



SHELITA DATTANI
VICE PRESIDENT, PHARMACY AFFAIRS



JENNIFER DESCHENES
DIRECTOR, COMMUNICATIONS &
STAKEHOLDER RELATIONS



COURTNEY SECORD
DIRECTOR, OPERATIONS



HEATHER MOHR
SENIOR MANAGER, PHARMACY AFFAIRS



LUCY MONTANA
MANAGER, EVENTS



KAITLIN MOONEY
EXECUTIVE ASSISTANT &
BOARD SECRETARY



MAXINE CATO
ADMINISTRATIVE ASSISTANT



CONTACTS

ADDITIONAL SPONSORSHIP

June 6-8 | 2022

PHARMACY



PHARMACIE

6-8 juin | 2022

NEIGHBOURHOOD PHARMACY ASSOCIATION OF CANADA

SPECIALTY PHARMACY

VIRTUAL SUMMIT

NOVEMBER 7 - 8 , 2022

For additional information on sponsorship and exhibits, contact:

EVENTS:

LUCY MONTANA

Manager, Events

lmontana@neighbourhoodpharmacies.ca



**CLICK HERE TO SUBSCRIBE FOR
FREE TODAY!**

For additional information, contact:

**NEIGHBOURHOOD PHARMACY
GAZETTE:**

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LET'S CONNECT!



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