



# About Neighbourhood Pharmacies

The Neighbourhood Pharmacy Association of Canada (Neighbourhood Pharmacies) is a national, not-for-profit trade association that delivers insights and solutions as a knowledgeable, experienced stakeholder and sought-after thought leader in public health, primary care, and policy development.

With a distinct, pan-Canadian perspective on the frontlines of healthcare and a high-performing leadership role in community health, we are the voice of the pharmacy business in Canada, representing our member organizations as a trusted partner to government within and across jurisdictions.

## Vision

Thriving pharmacy businesses supporting optimized patient outcomes.



## Mission

Driving innovation and integrated services for a sustainable future in community pharmacy.





# Pharmacy EXPO May 13-15, 2025

## Celebrating 30 years: Shaping the way forward

Neighbourhood Pharmacies is looking forward to seeing our Members and Partners May 13-15, 2025, at the Rogers Centre in Ottawa, ON. We will bring together retailers and suppliers from across the sector for an event unlike any other. Our annual, highly anticipated Pharmacy EXPO is the only event dedicated exclusively to the Canadian pharmacy industry where the depth and breadth of the pharmacy industry connect.

Pharmacy EXPO features captivating content, fascinating speakers in the opening and closing keynotes, an exhibit hall to showcase your services and products and in-person 1:1 business meetings widely regarded as sought-after networking opportunities for members and partners. Meet Your Match "speed dating" is back by popular demand at this year's Pharmacy EXPO, where we will pair vendors with Members and pharmacy operators for 10-minute high-level, high-impact meetings. The right connection doesn't take long, it takes being there!

Get ready to learn, meet and grow - book meetings, speed date, connect and learn what you need to know for your business to grow!



# Pharmacy EXPO May 13-15, 2025 SPONSORSHIP OPPORTUNITIES

## VIP Lounge

**\$25,000**

Benefits include:

- Sole Sponsor for duration of event
- Access to lounge will be for Premium Partners and Members only
- Branded Charging Stations included
- Logo on promotional materials
- Recognition on event website and mobile app
- Verbal on stage acknowledgement from event MC
- Social Media Call Out highlighting sponsorship
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Chair's Dinner Sponsor

**\$20,000**

Benefits include:

- Welcome remarks at Dinner
- Logo on promotional materials
- Recognition on event website and mobile app
- Verbal on stage acknowledgement from event MC
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Social Night

**\$15,000**

Benefits include:

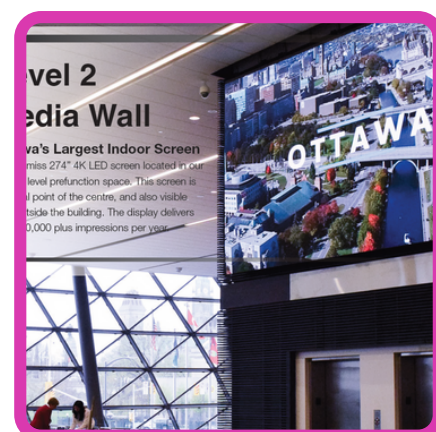
- Brief welcome remarks at Social Night
- Signature Drink
- Logo on promotional materials
- Recognition on event website and mobile app
- Verbal on stage acknowledgement from event MC
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Large Digital Signage Screen in Main Foyer Area

**\$10,000**

Benefits include:

- 1/2 Day opportunity ( 5 available)
- Static Image or Multi Image loop or Silent Video options available on the can't miss 274' 4K LED screen in main foyer
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event
- Logo on promotional material
- Recognition on event website and mobile app



# Pharmacy EXPO May 13-15, 2025 SPONSORSHIP OPPORTUNITIES

## Meal Sponsor - Breakfast & Lunches

**\$10,000**

*\*Four available*

Benefits include:

- Logo on large plenary screens during meal
- Logo on promotional materials
- Recognition on event website and mobile app
- Verbal on stage acknowledgement from event MC
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Conference Wi-Fi

**\$10,000**

Benefits include:

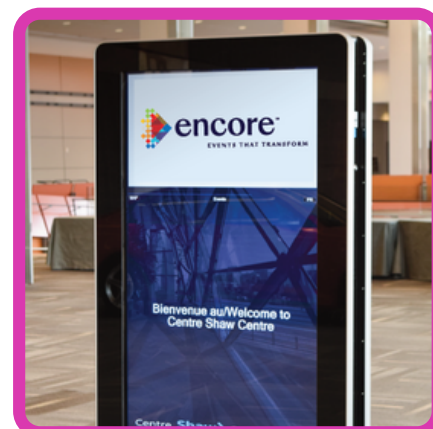
- Opportunity to have company name as login password for all delegates
- Logo on promotional materials
- Recognition on event website and mobile app
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Digital Wayfinder/ Floor Map

**\$10,000**

Benefits include:

- Logo on digital video board of Wayfinder
- Sole sponsorship of device for duration of event
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event
- Logo on promotional materials
- Recognition on event website and mobile app



## Coffee Station

**\$8,000**

Benefits include:

- This sponsorship is for the duration of the event and will include branded cups or sleeves (tbc)
- Logo on promotional materials
- Recognition on event website and mobile app
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event



# Pharmacy EXPO May 13-15, 2025 SPONSORSHIP OPPORTUNITIES

## Mobile App

**\$7,500**

Benefits include:

- Logo on opening loading page of mobile app
- Logo on promotional materials
- Recognition on event website and mobile app
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Event Photography

**\$5,000**

Benefits include:

- Access to all images from the event
- Opportunity for group shot of company attendees
- Logo on promotional materials
- Recognition on event website and mobile app
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Networking Breaks

**\$5,000**

*\*Three available*

Benefits include:

- Signage at break
- Logo on promotional materials
- Recognition on event website and virtual portal
- Announcement as sponsor in Neighbourhood News publication
- Announcement as sponsor via event email promo
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event

## Clock Timer During Meet your Match Speed Dating **\$5,000**

*\*Two available*

Benefits include:

- Your logo on the two large plenary screens for the countdown clock during 1 of 2 sessions
- Logo on promotional materials
- Recognition on event website and mobile app
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event





# Pharmacy EXPO May 13-15, 2025 SPONSORSHIP OPPORTUNITIES

## Digital Screens at entrances to main plenary and exhibit hall

**\$2,000**

Benefits include:

- Participation for duration of the event on digital signage screens along with other sponsors
- Logo on promotional materials
- Recognition on event website and virtual portal
- Announcement as sponsor in Neighbourhood News publication
- Announcement as sponsor via event email promo
- Sponsor Shout Out in the Neighbourhood Pharmacy Gazette post event



## Contact Us

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**DISCLAIMER:**

The Sponsorship package is intended solely for use in the 2025 calendar year.  
Information subject to change.



**Neighbourhood  
Pharmacy**  
Association of Canada

Association canadienne  
**des pharmacies  
de quartier**