

2026



Neighbourhood
Pharmacy
Association of Canada

Association canadienne
des pharmacies
de quartier

SPONSORSHIP PACKAGE



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About Neighbourhood Pharmacies

The Neighbourhood Pharmacy Association of Canada (Neighbourhood Pharmacies) is a national, not-for-profit trade association that delivers insights and solutions as a knowledgeable, experienced stakeholder and sought-after thought leader in public health, primary care, and policy development.

With a distinct, pan-Canadian perspective on the frontlines of healthcare and a high-performing leadership role in community health, we are the voice of the pharmacy business in Canada, representing our member organizations as a trusted partner to government within and across jurisdictions.

Vision

Thriving pharmacy businesses supporting optimized patient outcomes.



Mission

Driving innovation and integrated services for a sustainable future in community pharmacy.





Pharmacy EXPO

June 2-4, 2026

Neighbourhood Pharmacies is looking forward to seeing our Members and Partners June 2-4, 2026, at the Vancouver Convention Centre, in BC. We will bring together retailers and suppliers from across the sector for an event unlike any other. Our annual, highly anticipated Pharmacy EXPO is the only event dedicated exclusively to the Canadian pharmacy industry where the depth and breadth of the pharmacy industry connect.

Pharmacy EXPO features captivating content, fascinating speakers in the opening and closing keynotes, an exhibit hall to showcase your services and products and in-person 1:1 business meetings widely regarded as sought-after networking opportunities for members and partners. Meet Your Match "speed dating" is back by popular demand at this year's Pharmacy EXPO, where we will pair vendors with Members and pharmacy operators for 10-minute high-level, high-impact meetings. The right connection doesn't take long, it takes being there!



Pharmacy EXPO
June 2-4, 2026
SPONSORSHIP OPPORTUNITIES

Chair's Dinner Sponsor **\$20,000**

Benefits include:

- Welcome remarks at Dinner
- MC for Award Ceremony
- Logo on all promotional materials and dinner menu
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Social Night **\$15,000**

Benefits include:

- Signature drink and branded table tent cards
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Keynote Speaker (2 available: Opening or Closing) **\$15,000**

Benefits include:

- Introduction of Speaker
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Meal Sponsor - Lunches (2 available) **\$10,000**

Benefits include:

- Opportunity to share brief video at beginning of meal or brief remarks
- Logo on large plenary screens during meal
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Conference Wi-Fi (1 available) **\$10,000**

Benefits include:

- Opportunity to have company name as login password for all delegates
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event



Pharmacy EXPO
June 2-4, 2026
SPONSORSHIP OPPORTUNITIES

Coffee Station (1 available) **\$8,000**

Benefits include:

- This sponsorship is for the duration of the event and will include branded sleeves
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Meal Sponsor - Breakfast (2 available) **\$7,500**

Benefits include:

- Opportunity to share brief video at beginning of meal
- Logo on large plenary screens during meal
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Mobile App (1 available) **\$7,500**

Benefits include:

- Logo on opening loading page of mobile app
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Meet the Member (3 available) **\$7,500**

These 'one of a kind' sessions present a unique opportunity to communicate your organization's current strategies and priorities to Neighbourhood Pharmacies Premium Partners.

The format consists of a 45 minute session where you will provide your individual company overview. To protect the commercial confidentiality of your presentation, no pharmacy retail company representatives, aside from your own, will be permitted to attend during your session.

Benefits include:

- Exclusive presentation to Premium Partners
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event



Pharmacy EXPO
JUNE 2-4, 2026
SPONSORSHIP OPPORTUNITIES

Clock Timer During Meet your Match **\$7,500**
Speed Dating (1 available)

Benefits include:

- Your logo on the two large plenary screens for the countdown clock
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Networking Breaks (4 available) **\$5,000**

Benefits include:

- Signage at break
- Logo on promotional materials
- Recognition on event website and virtual portal
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Branded Item (ex. pens, coasters, tent cards) **\$2,500**
(4 available)

Benefits include:

- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event



Specialty Pharmacy Summit

November 4-5, 2026

Sponsorship Opportunities

Specialty medications – high touch, fragile, complex drugs – must be coupled with enhanced pharmacy services to ensure optimal patient outcomes. Join us on November 4-5, 2026, for the only national conference dedicated to serving the medication management needs of these complex patients.

We'll unpack, explore, digest and examine the economic value and benefits these pharmacy-offered services bring to patients taking specialty medications and the entire healthcare system as a whole.

Speakers will shed light on current market trends in this space, practice innovations supporting specialty pharmacy services, patient perspectives on care and new developments in the policy landscape that impact the delivery of care and pharmacy services for patients on specialty medications. Whether you are a manufacturer, a pharmacy operator in the specialty space, a frontline practitioner wanting to know more or you're considering your organization's future growth in specialty pharmacy services, this event is for you!



Specialty Pharmacy Summit

November 4-5, 2026

SPONSORSHIP OPPORTUNITIES

Leadership Networking Dinner (1 available) \$17,500

Benefits include:

- Opportunity to provide welcome remarks
- Logo on promotional materials
- Branded menu tent cards at food stations
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Keynote Speaker (2 available: Opening or Closing) \$15,000

Benefits include:

- Introduction of Speaker
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Welcome Reception (1 available) \$15,000

Benefits include:

- Opportunity to share a brief video at beginning and provide welcome remarks at reception
- Signage at reception
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Meal Sponsor - Lunches (2 available) \$10,000

Benefits include:

- Opportunity to share brief video at beginning of meal or brief remarks
- Logo on large plenary screens during meal
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Coffee/Beverage Station (1 available) \$8,000

Benefits include:

- Signage at station for duration of event
- Logo on promotional materials and sleeves...
- Recognition on event website and virtual portal
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event



Specialty Pharmacy Summit

November 4-5, 2026

SPONSORSHIP OPPORTUNITIES

Meal Sponsor - Breakfast (2 available) \$7,500

Benefits include:

- Opportunity to share brief video at beginning of meal
- Logo on large plenary screens during meal
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Virtual Platform & Mobile App (1 available) \$7,500

Benefits include:

- Logo on opening loading page of mobile app
- Logo on promotional materials
- Recognition on event website and virtual portal
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Conference Wi-Fi (1 available) \$7,000

Benefits include:

- Opportunity to have company name as login password for all delegates
- Logo on promotional materials
- Recognition on event website and mobile app
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

Networking Breaks (3 available) \$5,000

Benefits include:

- Signage at break
- Logo on promotional materials
- Recognition on event website and virtual portal
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event

General Session (4 available) \$5,000

Benefits include:

- Logo on promotional materials
- Recognition on event website and virtual portal
- Announcements via email and social media leading up to and post event
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Neighbourhood Pharmacies Hill Day

Fall 2026

Sponsorship Opportunities

Pharmacies on the Hill Reception (1 available) \$15,000

The reception includes our Members, their frontline pharmacists, Premium Partners and federal officials (elected MPs, key staffers) for an evening of networking, food and beverages, and lively discussion celebrating the integral role of pharmacies as health hubs in communities across the country.

This social event will cap off a full day of advocacy-related Lobby Day meetings for our Members, and will allow us all to continue discussions with a wider group of participants, including federal politicians and key policy influencers.

Benefits include:

- Opportunity to introduce guest keynote and provide remarks to the group during the reception
- Recognition on reception materials before and during the event
- Announcements via email and social media leading up to and post event
- Announcement in Neighbourhood Pharmacy Gazette post event





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Neighbourhood Pharmacy Gazette Advertising

The Neighbourhood Pharmacy Gazette is a digital publication that features the thought leadership of our members, partners, sector and Association.

The digital publication is circulated quarterly and available on Neighbourhood Pharmacies' public website.

2026 ADVERTISING RATES

RATE PER ISSUE

FULL PAGE	4,400
HALF PAGE	3,000
QUARTER PAGE	2,000

2026 PUBLICATION SCHEDULE

Spring	Mid-March
Summer	Early June
Fall	Mid-September
Winter	Early December



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DISCLAIMER:

The Sponsorship package is intended solely for use in the 2026 calendar year.
Information subject to change.
Opportunities are on a first come, first served basis.



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